

Goodwill Kentucky

Providing Pathways out of Poverty



Who needs Goodwill in Kentucky?

- People in recovery from addiction
- People who have been incarcerated
- People who are unhoused
- Young adults to seniors

Why this population?

- Epidemic of addiction & death due to overdose
- Low labor force participation
- Low education levels
- Poor health
- Crime

Focus of Services:

- Barrier removal/stability – fill gaps in the service system
 - Goodwill services & services from partner agencies
- Long-term support from career coaches
- Use Goodwill jobs to give people a place to start
- A job, a better job, a career



GOODWILL
INDUSTRIES of KENTUCKY

SELF-SUFFICIENCY MATRIX



Participant Name _____ DOB ____/____/____ Assessment Date ____/____/____ (circle one) Initial Interim Exit

Domain	1 Crisis	2 Vulnerable	3 Subsidized/Safe	4 Unsubsidized/ Building Capacity	5 Empowered	Score
Housing	Homeless, unsafe, wrap around housing, or possible eviction	In decent temporary or wrap around housing; and/or current rent/housing payment is unaffordable	Housing is safe but subsidized	Housing is safe and unsubsidized	Homeownership	
Financial	No income	Not earning enough income and/or spending too much money	Can pay for food, housing, transportation and childcare with financial help; spending aligns with income and assistance (subsidized).	Pays for food, housing, transportation and childcare and manages expenses without financial help but not currently contributing to savings/retirement	Earning enough money to pay for basic expenses (food, housing, childcare, transportation) and contributing to savings/retirement account on an ongoing basis	
Food	No sustainable access to food	Relies solely on food stamps and/or other public assistance to obtain food	Able to get and prepare food, with a mix of income and public assistance	Always able to get enough food to feed self and/or family based solely on income	Able to buy food as desired.	
Dependent Care	Needs dependent care but is not available and/or dependent is not eligible	Cannot rely on and/or afford dependent care	Help with dependent care expenses is available but limited	Reliable, affordable dependent care is available, does not need financial assistance	Able to choose and afford dependent care No dependent care necessary	
Education	Limited academic skills, no high school diploma/GED	Enrolled in academic and/or GED program	Has high school diploma/GED	Enrolled in Earn & Learn, credentialing or post-secondary education/training to improve job status and/or career opportunities	Has completed education/training needed to improve job status or career opportunities	
Health care Coverage	No medical coverage and has immediate need	No medical coverage and has no immediate need or difficulty getting medical help when needed.	Enrolled in Medicaid or Medicare.	Enrolled in private insurance but medical needs may strain budget	Has insurance that is affordable, adequate and able to meet medical needs with no strain to budget	
Transportation	No access to transportation.	Transportation is limited and or unreliable. Bus stop is not close to work/home.	Transportation is made available through 3rd party sources	Transportation is available and reliable	Automobile ownership	
Mental Health and Safety	Considered danger to self or others, severe impaired functioning and/or feels threatened in current living situation	Impaired functioning and temporary threat to safety in current living situation	Moderately impaired functioning and adequate temporary safety with a plan for improvement in place	Minor impaired functioning and adequate safe and stable living conditions	No or few mental health symptoms and living well day to day; home is safe and stable	
Substance Abuse	Daily alcohol and/or drug usage causes major interference with day to day functioning	Frequent usage of drugs or alcohol; with some interference with day to day functioning	Excessive alcohol usage or used drugs at least one time within last three months	No abuse of alcohol or drug use for last 6 months to one year	No drug use or excessive alcohol abuse in last year or more. No previous drug/alcohol abuse	
Legal Issues	Outstanding civil or criminal warrants Non-compliant with civil or criminal orders	Current civil or criminal matters pending in court	Fully compliant with civil or criminal orders	Fully compliant with civil or criminal orders. Successfully completed all terms of orders	No active civil or criminal involvement for the past 12 months No previous civil or criminal involvement	



Self-Sufficiency Matrix



Participant Name _____ DOB ___/___/___ Assessment Date: ___/___/___ Initial one: Initial Interim Exit

Domain	1 Crisis	2 Vulnerable	3 Subsidized/Safe	4 Unsubsidized/ Building Capacity	5 Empowered	Score
Housing	Homeless, unsafe, wrap-around housing, or possible eviction	In safe temporary housing, and/or current rent/housing payment is unaffordable	Housing is safe but subsidized	Housing is safe and unsubsidized	Homeowner	



Housing Program

The Goodwill Works Housing Program assists single, unhoused individuals with temporary housing and resources to provide a stable living situation for a time-limited period while they progress in other ways.

PHASE 2: Housing provided by a community partner (paid by Goodwill) for individuals who are unemployed or have been employed full-time for less than 60 days and substance-free for less than 90 days.

PHASE 3: Housing provided by Goodwill for individuals who have been employed full-time for a minimum of 60 days and substance-free for at least 90 days. If accepted, individuals will receive free rent/utilities for six months. Requirements: regular drug test, work and save money, take budgeting classes, continue to work with career coach. Goodwill provides a match for each person's savings at move-out time: \$1,000 for employees and \$500 for others.

Over half of the people in our housing are able to move to unsubsidized housing after six months.



2022 Community Impact

Housing		
Total Cost	Individuals Housed	Avg. Cost
\$1,102,978	125	\$8,824

Housing Units Used and Individuals Housed

● Housing Units Used ● Individuals Housed



Successful Housing Exits

21

Individuals

Unsuccessful Housing Exit

17

Individuals

Currently Housed

71

Individuals

Employees with Successful Exit

13

Individuals

Average Housing Length

6

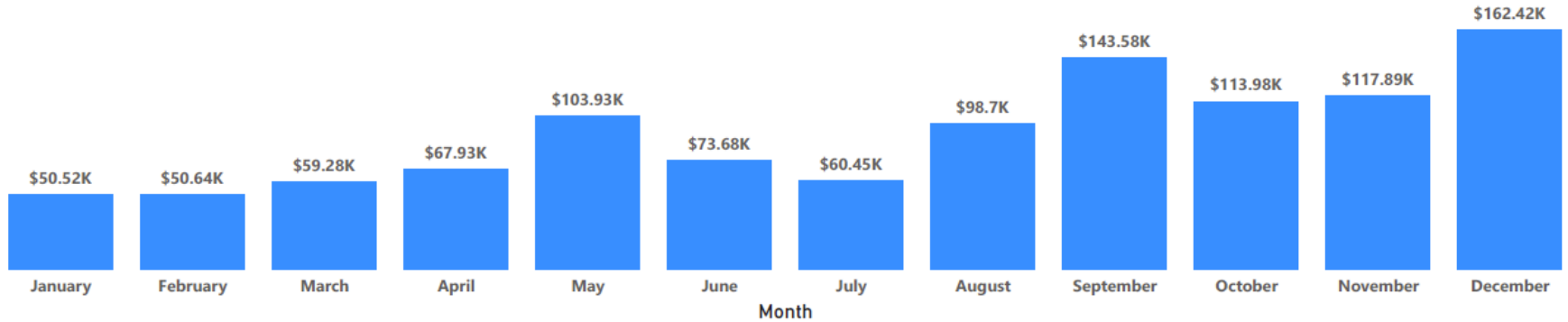
Months

Employees Housed All Time

75

Individuals

Monthly Cost



Total Placements
2747
 Goal: 3500 (-753 -22%)

Improved Job Placements
1267
 Goal: 45%: 1236 (46%)(+31 +1%)

Average Wage
\$14.29
 Goal: \$13.75 (+\$0.54 +3.93%)

Mission Integration

Total Cost	Placements	Avg. Cost	Avg. Wage
\$3,393,367	823	\$4,123	\$14.22

Opportunity Centers

Total Cost	Placements	Avg. Cost	Avg. Wage
\$5,545,011	1604	\$3,457	\$14.03

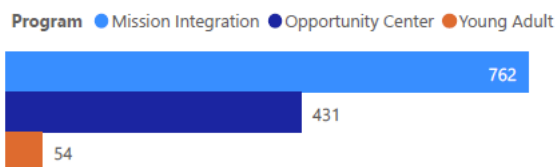
Breakdown by Opportunity Center

Center	Total Cost	Placements	Avg. Cost	Avg. Wage
Broadway Opportunity Center	\$2,415,211	531	\$4,548	\$14.34
Bowling Green Opportunity Center	\$701,080	376	\$1,865	\$14.13
Lexington Opportunity Center	\$922,754	221	\$4,175	\$14.16
Somerset Opportunity Center	\$397,667	172	\$2,312	\$14.49
Pikeville Opportunity Center	\$200,875	132	\$1,522	\$12.27
Elizabethtown Opportunity Center	\$486,545	73	\$6,665	\$14.36
Paducah Opportunity Center	\$114,578	53	\$2,162	\$12.89
Morehead Opportunity Center	\$203,242	45	\$4,516	\$13.04
Corbin Opportunity Center	\$103,059	1	\$103,059	\$15.00

Young Adults

Total Cost	Placements	Avg. Cost	Avg. Wage
\$3,440,287	192	\$17,918	\$16.13

Improved Job Placements



Excel Center

Total Cost	Enrollments	Avg. Cost
\$855,158	169	\$5,060

Excel Center

Term	Enrollments
1	65
2	104

Expungement Clinic

Total Cost	Expungement Eligible	Avg. Cost	Records Expunged
\$597,639	1151	\$519.23	2514

Housing

Total Cost	Individuals Housed	Avg. Cost
\$1,102,978	125	\$8,824

Cars to Work

Total Cost	Placements	Avg. Cost
\$1,070,491	115	\$9,309

Good Smiles

Total Cost	Employees Served	Avg. Cost
\$399,211	307	\$1,300

Tuition Reimbursement

Total Cost	Employees Served	Avg. Cost
\$443,417	103	\$4,305

Work & Learn

Total Cost	Completed	Avg. Cost
\$207,230	114	\$1,818