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**Strengthening Communities** 

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# TD Bank, N.A. ESG & Affordable Housing

### **Gloribel Cruz**

Sr. CRA Investment Officer Community Capital Group TD Bank, N.A. June 8, 2023



# **TD Bank's long-standing history in Sustainability & Corporate Citizenship**

2015: TD signs the Principles for Sustainable Insurance



1990: TDBG launches the Friends of the Environment Foundation

1996: TD is the founding partner of the First Nations Bank of Canada

2002: TD commits to giving a minimum of 1% of NIBT to community giving

2005: TD launches a targeted strategy aimed at LGBT2Q+ inclusion including corporate sponsorship of Pride







2018: TD launches its global corporate citizenship platform, the TD Ready Commitment

action all three Task Force on Climate-

related Financial Disclosure pilots

2017: TD announces target of \$100B by 2030 to support transition to low-carbon economy 2018: TD becomes the only bank globally to

2019: Launched enterprise-wide TDRC colleague engagement strategy



2021: TD commits \$10MM to the Black Opportunity Fund – among the largest donations to a Canadian 3B organization



2022: TD discloses interim targets for Scope 3 financed emissions, for Energy & Power Generation Sectors

2022: TD meets its \$100 billion lowcarbon economy target



2009: TD becomes a signatory to the Equator Principles and the Principles for Responsible Investing and implements a Sustainable Investing Policy

2010: TD becomes the first bank in North America to become carbon neutral and launches TD Tree Days for customers and colleagues



2011: TD launches Green Teams of employees across the Bank

2014: TD issues the first green bond (\$500MM over three years) 2020: TD commits to Climate Action Plan targeting net-zero greenhouse gas emissions in operations and financing activities by 2050

> 2021: TD joins the UN-Convened Net-Zero Banking Alliance

2021: TD establishes an ESG Centre of Expertise, bringing together colleagues working on ESG initiatives

2022: TD ranked top North Americanbased bank in DJSI for the 9<sup>th</sup> consecutive year.



2023: TD discloses interim targets for Scope 3 financed emissions, for Automotive and Aircraft Sectors

2023: TD Pathways to Economic Inclusion released, with a focus on improving employment access, housing access and financial access



2023: TD sets a new \$500 billion Sustainable & Decarbonization Finance Target by 2030

Environmental







### **TD's ESG Strategy**

TD will drive progress towards an inclusive and sustainable future by using our resources as a leading corporate citizen and one of the top banks in North America to help bring about positive change, capture the business opportunity, and deliver on our purpose.

The ESG Strategy is:

- ✓ Embedded in our proven business model delivering consistent earnings growth, underpinned by a strong risk culture;
- ✓ Guided by our **purpose** centring everything we do on our vision, purpose and Shared Commitments and ;
- ✓ Inspired by our **forward focus** shaping the future of banking in the digital age.



We are supporting **better environmental health**. Our efforts include taking action on climate change and nature loss through greenhouse gas (GHG) reduction and encouraging responsible resource use. We are contributing to inclusive **financial and economic outcomes** through our business activities, supply chain, philanthropy, and as an employer in our communities.

Social



We are a **leader in corporate governance**. Key governance matters we are focused on include risk management, corporate governance, ethics and integrity, human rights, data security and privacy.



### Sustainable Finance

Our **Sustainable & Decarbonization Finance Target** is focused on supporting environmental, decarbonization, and social activities with the goal of mobilizing \$500 billion by 2030 through lending, financing, underwriting, advisory services, insurance and the Bank's own investments.



# TD READY COMMITMENT

Human Capital

Philanthropy

Addressed by existing TD Ready Commitment strategies





### The 'E' – Climate Action Plan

Considers how a company interacts with the environment



- Our Climate Action Plan sets a target of net-zero GHG emissions across our operations and financing activities by 2050, aligned with the Paris Agreement.
- We are focused on **supporting our clients in the transition to a low-carbon economy** through sustainable finance products and services focused on emissions reduction as well as transition-related tools and guidance.
- We are also developing new and working to achieve existing **interim emissions reduction targets** for both our operations and financing activities.
- We have the opportunity to look for ways to **reduce our own consumption and impact on nature** through our operations as well as help our clients meet their own targets.



### The 'S' – Economic Inclusion

Considers how a company manages and handles relationships with, and issues affecting stakeholders



- Through employment access, we are focused on providing equitable access to training, development and critical work experience for the long-term success and growth of our colleagues and the workforce external to TD. We are also focused on advancing diversity and inclusion throughout the organization and across our supply chain.
- Through financial access, we seek to improve access to banking with a focus on financial education and advice as well as enhancing or building products, services and processes to remove barriers and help build financial health and resilience for our customers, colleagues and communities.
- Through housing access, we are focused on providing tools and advice to help people access and remain in their homes. We are also focused on contributing to the supply and refurbishment of affordable housing and supporting organizations that increase access to secure housing and supports for vulnerable members of our community through our financing and philanthropy.



### The 'G' – Integrating the ESG Strategy

Considers how the decisions, behaviors, and incentives of a company's leadership align with stakeholder groups



- Key governance matters we are focused on include risk management, corporate governance, ethics and integrity, human rights, data security and privacy
- Board of Directors and Senior Executive Team (SET) educated on ESG related topics.
- Formalized key sustainability and ESG risk teams with the appointment of new executive leadership for Enterprise Decarbonization and Enterprise Sustainable Finance teams and aligning ESG risk teams under the leadership of the newly created role of Senior Vice President, ESG Risk Management.
- Continued to embed ESG across our organization and integrate ESG considerations into our business strategy, risk management and decision-making, coordinated through our ESG Centre of Expertise and ESG Target Operating Model.
- Participate in industry working groups and pilots to standardize methodologies and approaches for climate risk identification, assessment and measurement.



### **Sustainable Finance**

Bank-wide strategies that aim to support business opportunities and progress in the focus areas of TD's ESG Framework



- Achieved our target of \$100 billion in low-carbon lending, financing, asset management and internal corporate programs, and set a new \$500 billion Sustainable & Decarbonization Finance Target.
- Launched a Carbon Advisory business within the TD Securities ESG Solutions group, bolstering the team's capabilities to support clients' transitions to a low-carbon economy.
- Issued a US\$500 million green bond under our TD Bank Group Sustainable Bonds framework.
- Launched a new ESG-related fund through TD Asset Management called the TD Emerald Low Carbon Global Equity Index Non-Taxable Investor PFT.



# **ESG Centre of Expertise**



- ➤At TD, we have a long history of working together with our colleagues and communities to contribute positively to our society and the environment. To help us deliver on and embed our ESG strategy throughout the organization, we have mobilized:
  - the ESG Centre of Expertise
  - the ESG Central Office and ESG Target Operating Model
  - and specialized business teams and capabilities.





### Home is closer than you think.

### We're committed to affordable housing in the communities we serve. Affordable Housing: A Solid ESG Investment



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# **ESG & Affordable Housing**

### THROOP CORNERS Brooklyn, New York

#### **SPONSOR**

- Unified Neighborhood Partners:
  - St. Nicks Alliance
  - RiseBoro Community Partnership
  - Southside United Housing Development Fund Corporation Los Sures - United Jewish Organizations of Williamsburg and North Brooklyn
- TOTAL DEVELOPMENT COST
- \$89,890,455

#### **TD BANK SUPPORT**

- \$44,718,465 (LIHTC & NY State Brownfield Equity)
- \$40,100,000 (Letter of Credit)

#### **PROJECT DESCRIPTION**

Throop Corners will consist of an 8-story, 140 affordable unit, energyefficiency Passive housing development in the Broadway Triangle neighborhood of Brooklyn, New York . All apartments are at or below 80% AMI, including homes set aside for formerly homeless New Yorkers. In addition to affordable apartments and amenities, the building includes a ground floor workforce development center operated by St. Nicks Alliance in 6,400 square feet of community facility space.

#### **COMMUNITY IMPACT**

- First of three phases known as the Broadway Junction redevelopment plan built on City owned sites in North Brooklyn.
- Provides affordable housing for individuals earning between 30% to 80% AMI of which 14 units will be dedicated for chronically homeless or families at serious risk of becoming homeless.
- Designed with Passive House techniques for an energy-efficient building with better interior air quality, noise attenuation, and thermal stability.





### Why does it stand out?

- Part of a redevelopment initiative
- ➤140 affordable units, including set aside for formerly homeless
- Passive Housing techniques for an energy-efficient building with better interior air quality, noise attenuation and thermal stability
- Offers a workforce development center for tenants

Job creation



# **ESG & Affordable Housing**

### 340+ DIXWELL New Haven, Connecticut

**SPONSOR** 

• HELP Development Corp.

#### TOTAL DEVELOPMENT COST

\$29,224,092

#### **TD BANK SUPPORT**

- \$16,040,998 (LIHTC Equity)
- \$16,000,000 (Construction Financing)

#### **PROJECT DESCRIPTION**

340+ Dixwell project will be the new, passive housing, development of 69 apartments located in the New Haven, Connecticut. The project will consist of 55 family LIHTC units and 14 market rate units affordable to individuals with incomes between 25% to 120% of the AMI. Unique to the project is the first use nationwide in an affordable housing development of "Mass Timber," an eco-friendly method of using laminated wood to replace steel and concrete. Walls and floors will be prefabricated from layers of wood and shipped to the site to provide structural components.

#### COMMUNITY IMPACT

- Provides affordable housing for individuals earning between 25%, 30%, 50%, 60% and 120% of AMI.
- Fourteen units will be set-aside as permanent supportive housing for chronically homeless individuals and homeless families who will benefit from supportive services.
- The project is being built to Passive House Standards, an energy efficiency and sustainability design standard that incorporates air quality, carbon footprint and air tightness of a building.





### Why does it stand out?

- ➢ 69 affordable units, including set aside for chronically homeless
- First use nationwide of "Mass Timber" in Affordable Housing
- Passive Housing Standards, an energy efficiency and sustainability design that incorporate air quality, carbon footprint and air tightness of a building
- Offers a Supportive Services

➢ Job creation



# **ESG & Affordable Housing**

### THE PRYDE Boston, Massachusetts

#### **SPONSOR**

- Penrose Holdings, LLC
- LGBTQ Senior Housing, Inc.

### TOTAL DEVELOPMENT COST

• \$46,807,703

### TD BANK SUPPORT

- \$32,092,031 (LIHTC, HTC, & State LIHTC Equity)
- \$22,000,000 (Construction Financing)

#### **PROJECT DESCRIPTION**

The Pryde consists of the adaptive reuse of a former Rogers High School, built in 1902, and located in the Hyde Park neighborhood of Boston, MA. The Project will have a total of 74 LGBTQ-friendly, mixedincome rental housing units for households with heads of household age 62 and older. Eight units will target homeless households. In addition to general marketing efforts, the Project will market the property to LGBTQ-focused organizations, in order to reach its target population.

#### COMMUNITY IMPACT

- Creates 74-units of LGBTQ-friendly housing for seniors:
  - 11-units set at/below 30% AMI; subsidized by PBV & MRVP
  - 7-units set at/below 50% AMI
  - 32-units set at/below 60% AMI
  - 8-units set at/below 80% AMI
- Historic adaptive reuse of a former high school.
- Project will be certified LEED Silver when complete.





### Why does it stand out?

- Historic adaptive reuse of a former school
- ➤74 affordable units, LGBTQ-friendly, including set aside for chronically homeless
- LGBTQ-focused organizations engaged in marketing
- LEED Silver Certification
- ➢ Job creation



# **TD Bank - ESG Ratings**

- Listed on the <u>Dow Jones Sustainability World Index</u> for the ninth consecutive year, TD is the only North American-based bank on the World Index, as of December 2022.
- Included on the <u>2023 Bloomberg Gender-Equality Index</u> for the seventh consecutive year.
- ➢ Awarded with a Top 10% S&P Global ESG Score distinction in the 2023 S&P Global Sustainability Yearbook. TD was the only North American bank to be recognized in the Top 10%.
- ➢TD was recognized by Mediacorp as <u>one of Canada's Greenest Employers 2022</u> for the 14th consecutive year.
- ➢TD Bank, America's Most Convenient Bank<sup>®</sup> was ranked ninth on <u>Forbes' list of</u> <u>America's Best Employers for Diversity 2022</u>.



# **ESG – Why does it Matter?**

- ESG connects 3 key factors that matter to our business: how our work affects the planet (and, vice versa), how it affects people (and, vice versa), and how we lead and manage.
- TD's ESG strategy reflects our commitment to contribute to a more inclusive and sustainable future for everyone.
- ESG is important to our customers, communities, and colleagues. And TD has a long track record of governing ourselves in a way that positively contributing to the betterment of our planet and the people who live here. Our ESG reputation matters to us, and to the people around us.
- ➤At TD, we recognize the importance of conducting our business in a way that helps get our planet to a better place so that people and communities can thrive. We are committed to working together to protect and improve our environment – and this includes our operations, the products and services we provide, and how we deliver them.
- Progress is reported annually- Environmental Social Governance (ESG); Climate Action; and TD Ready Commitment Reports

