

## **Affordable Housing Insurance**

What Can I Do About It?





#### **OUT OF CONTROL**

Trapped in a system where you are forced to buy whatever the insurer gives you at whatever price they quote?

#### **DECEIVED OR SURPRISED**

Costs don't line up with underwriting forecasts?

#### **EXHAUSTED**

Another painful and time-consuming line item to manage?

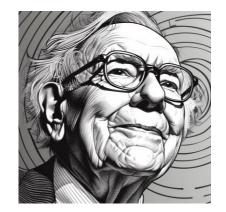
#### ANNOYED (OR MAYBE EVEN ANGRY)

Frustrated by an opaque, expensive process that seems to be rigged against you?











# Affordable Housing

#### THINGS YOU **CAN'T CONTROL**

- Challenging property market
- Interest rates
- Inflation
- Weather

#### THINGS YOU **CAN CONTROL**

#### **Partnership Changes**

- Insurance Company
- Broker/Advisor
- Wholesaler

#### **Structural Changes**

- Raise Deductible(s)
- Loss-Sensitive Programs
- Risk Bifurcation

#### **Marketing Changes**

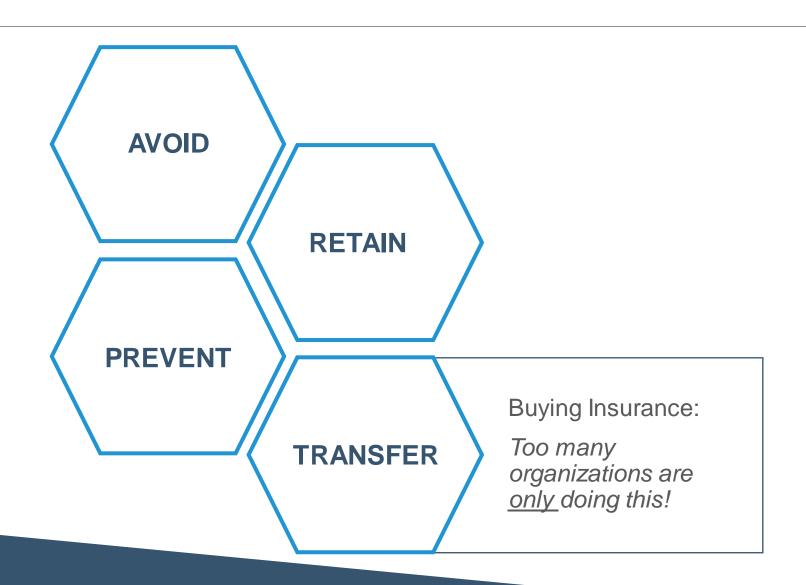
- Start Earlier
- Remarket Program
- **Underwriter Visit**
- **Enhance Statement of** Values

#### **Performance Changes**

- **Prevent Claims**
- Self-fund Losses
- Fight with Claims Adjusters

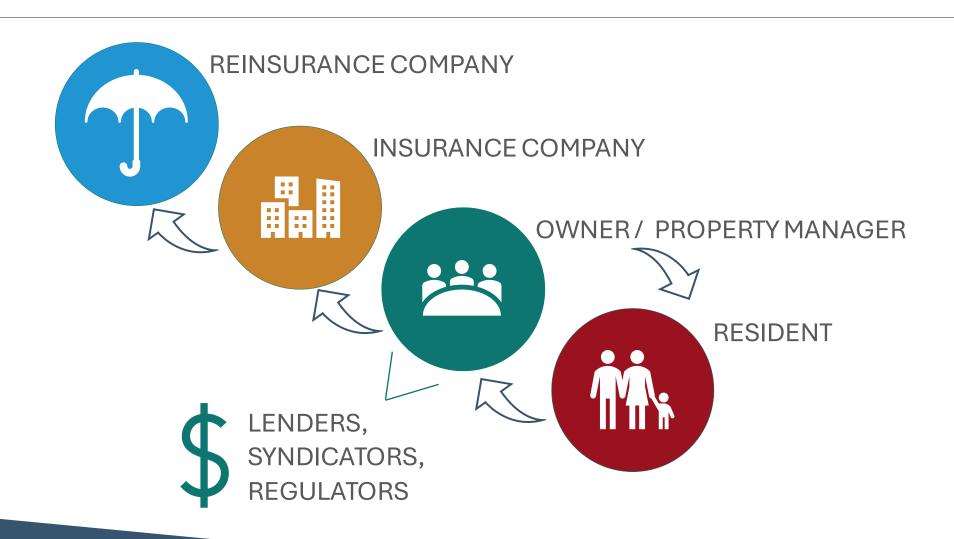
#### What Can You Do with Your Risk?





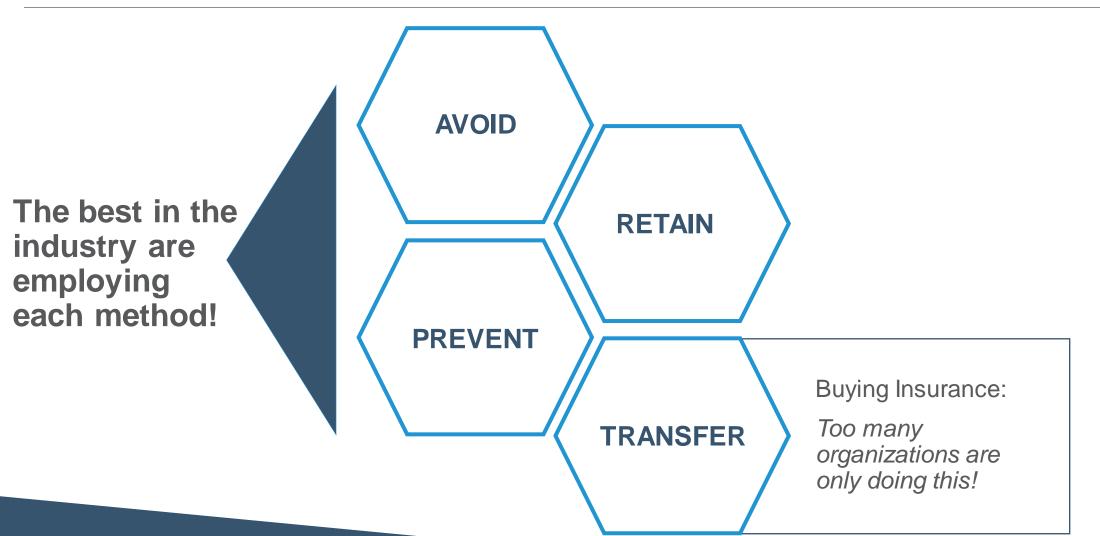
#### The Risk Transfer Portal





#### What Can You Do with Your Risk?







#### POTENTIAL RISK MITIGATION OPTIONS:

- Lighting
- Fencing
- Cameras
- Sprinkler Alarms
- Sprinkler Head Caps
- Flood Dams
- Water Overflow Sensor
- Bollards
- Stove Top Fire Stops
- Fire Extinguishers

- Re-Keyed Locks
- Enforcement of No-smoking Policies
- Tenant Rules for E-bikes/Scooters, Christmas Trees, Grills
- Housekeeping Procedures
- Training and Informational Postings



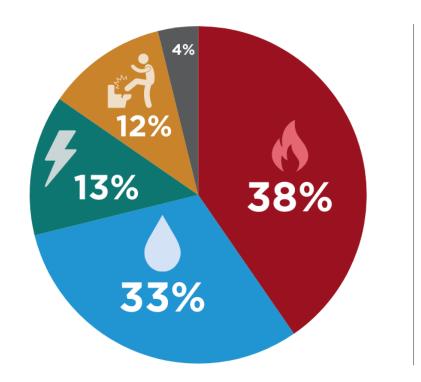




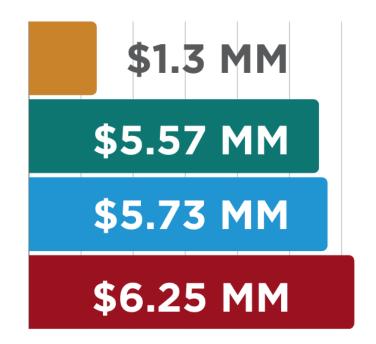
#### Use Your Data



## CLAIM CATEGORY: % BY FREQUENCY



#### TOTAL COST OF CLAIM CATEGORY



**AVERAGE COST:** \$100,782

# Ask the Right People Who Actually Knows Your Risk?



INSURANCE UNDERWRITER



ONSITE PROPERTY MANAGER



INSURANCE BROKER/ADVISOR



MAINTENANCE PROFESSIONAL



DEVELOPER/ OWNER GROUP

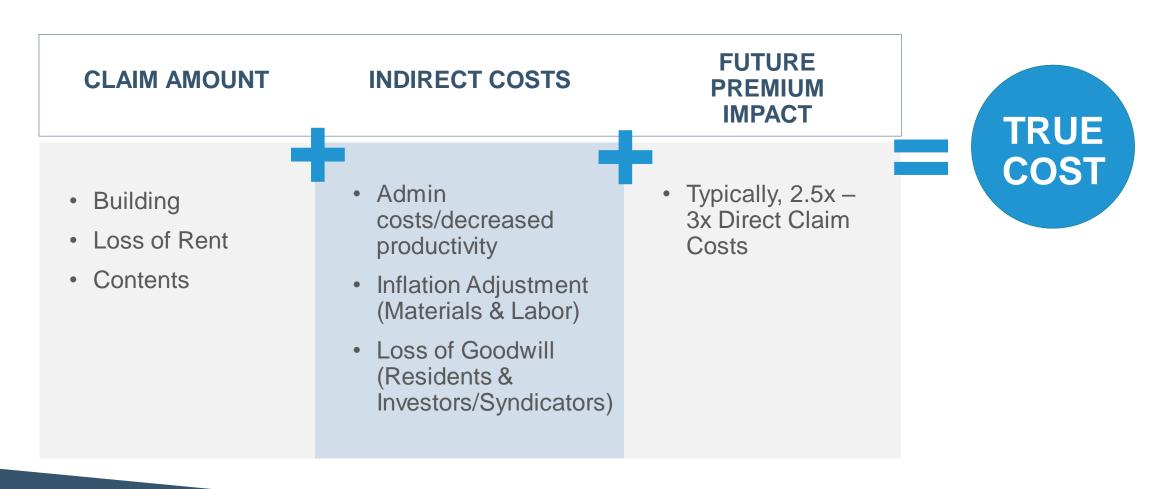


**RESIDENTS** 



#### Know the *True* Cost of Your Claims





#### **Understand Your Tradeoffs**









## Think Differently About Your Risk





Understand your portfolio's real risks based on loss history.



All else being equal, it's more expensive to transfer risk than retain it.



Retaining risk is only as effective as your prevention efforts.



**Stop buying insurance** for loss levels your investors allow you to self-fund.

## **Upcoming Webinar**



#### Register Today!



