

Prepared For:



NORTH CAROLINA STATEWIDE HOUSING OVERVIEW

June 2026



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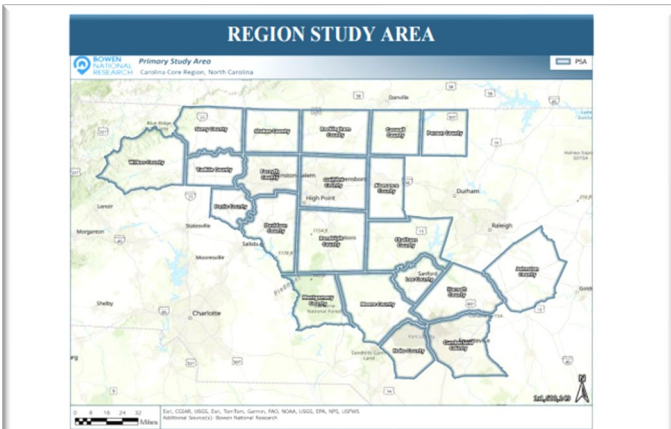
Presented & Prepared by: Patrick Bowen

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614-833-9300

North Carolina – Housing Research Background

Carolina Core Study

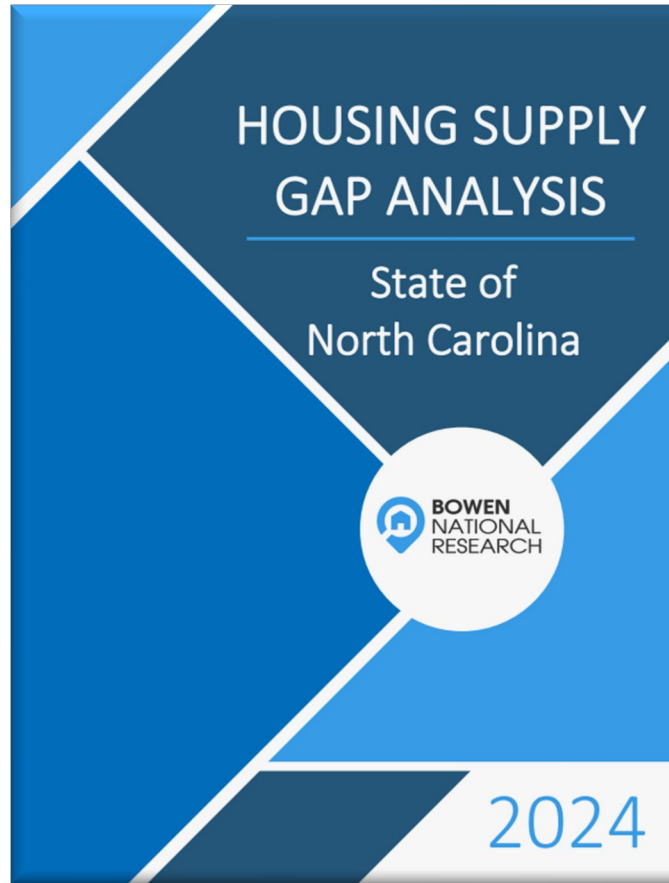


The following includes key geographic, demographic, income and households by tenure data that serve as an introduction for each study area, giving a sense of size, affluence and household types that comprise each of the 21 counties in the region.

Carolina Core Region – Overview of Study Areas (2023 Overview)						
County	Square Miles	Estimated Population	Population Density	Estimated Median Household Income	Estimated Renter Households	Estimated Owner Households
Alamance County	434.2	178,254	411.6	\$58,693	32.7%	67.3%
Caswell County	428.7	22,566	52.6	\$56,963	19.7%	80.3%
Chatham County	708.9	80,482	113.5	\$91,524	22.0%	78.0%
Cumberland County	658.5	337,037	511.8	\$54,416	47.7%	52.3%
Davidson County	567.7	171,573	302.2	\$54,096	29.1%	70.9%
Davie County	266.6	43,829	164.4	\$67,880	21.6%	78.4%
Forsyth County	412.4	392,474	951.8	\$61,849	37.6%	62.4%
Guilford County	657.6	551,579	838.7	\$62,128	41.0%	59.0%
Harrsett County	601.2	138,876	231.0	\$64,234	33.5%	66.5%
Hoke County	391.7	53,716	137.3	\$52,762	31.8%	68.2%
Johnston County	795.6	237,149	298.1	\$72,736	23.1%	76.9%
Lee County	259.2	65,475	252.6	\$58,103	32.3%	67.7%
Montgomery County	501.5	25,510	50.9	\$53,119	24.4%	75.6%
Moore County	705.7	103,885	147.2	\$71,125	25.5%	74.5%
Person County	404.4	39,152	96.8	\$55,782	22.6%	77.4%
Randolph County	790.0	145,284	183.9	\$57,317	26.8%	73.2%
Rockingham County	572.8	90,539	158.1	\$46,862	29.1%	70.9%
Stokes County	456.1	43,998	96.5	\$54,375	21.5%	78.5%
Surry County	536.7	70,889	132.1	\$54,373	25.9%	74.1%
Wilkes County	756.3	65,116	86.1	\$45,142	25.8%	74.2%
Yadkin County	337.7	36,976	109.5	\$53,616	22.3%	77.7%
Region	11,243.5	2,894,919	257.5	\$59,604	33.6%	66.4%

Source: 2010, 2020 Census; ESRI; Bowen National Research

Statewide Study

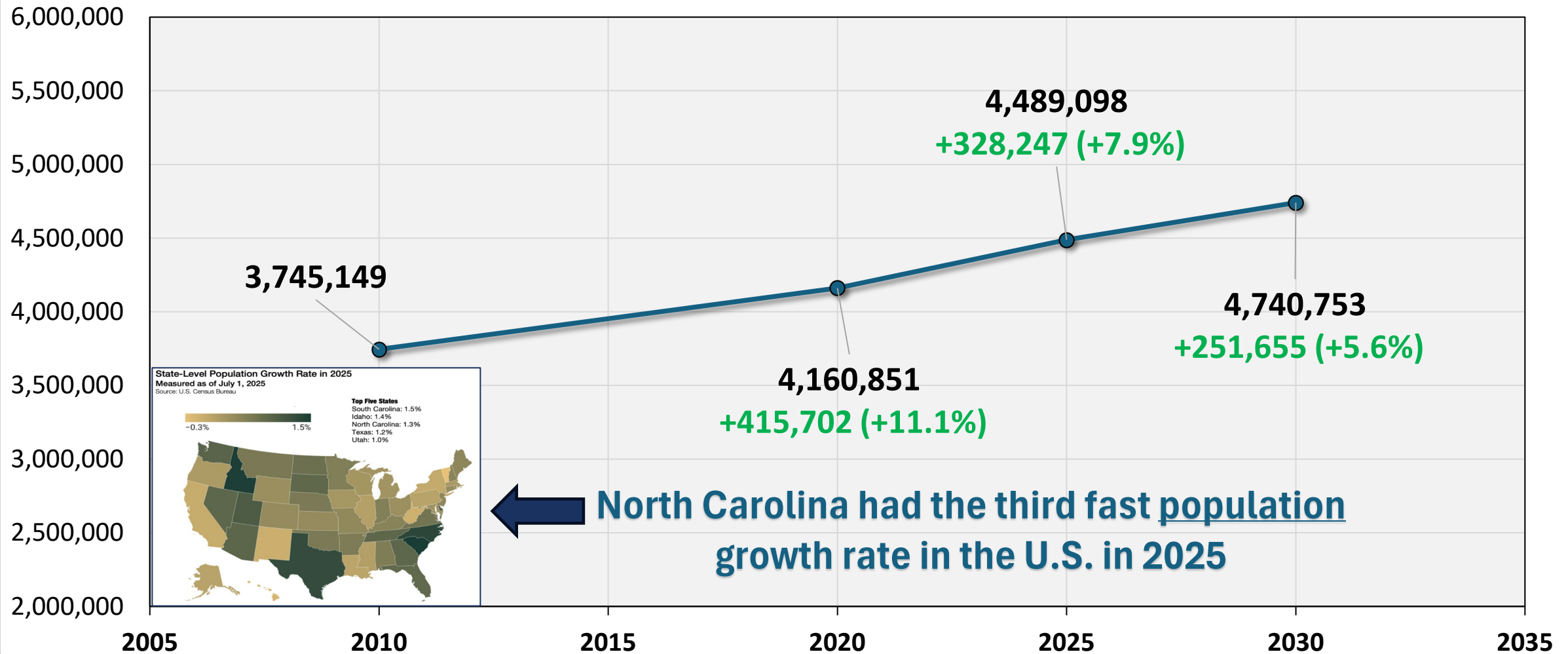


Individual Studies

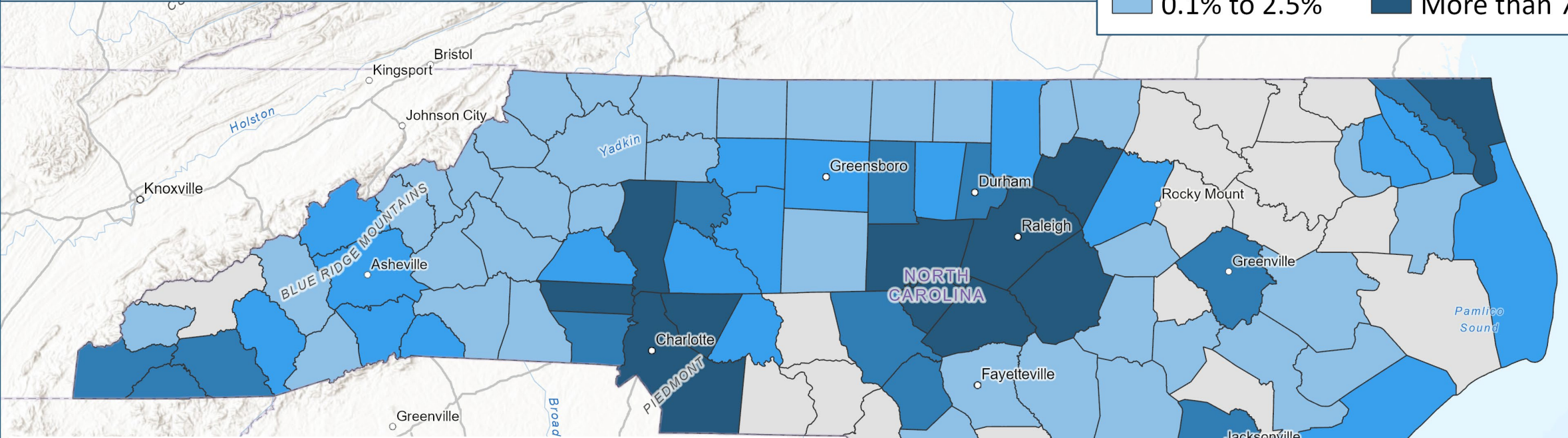
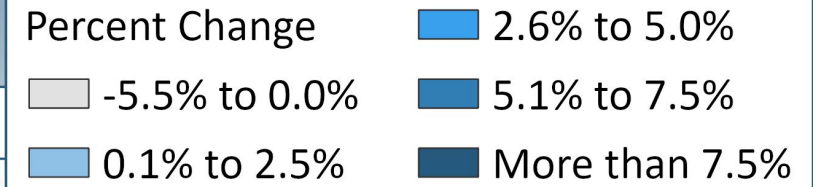
- Asheville Region
- Burke County
- Cabarrus Region
- Dare County
- Macon County
- Mitchell County
- Tarboro (City)

North Carolina – Household Growth Trends

Households by Year - North Carolina (2010-2030)



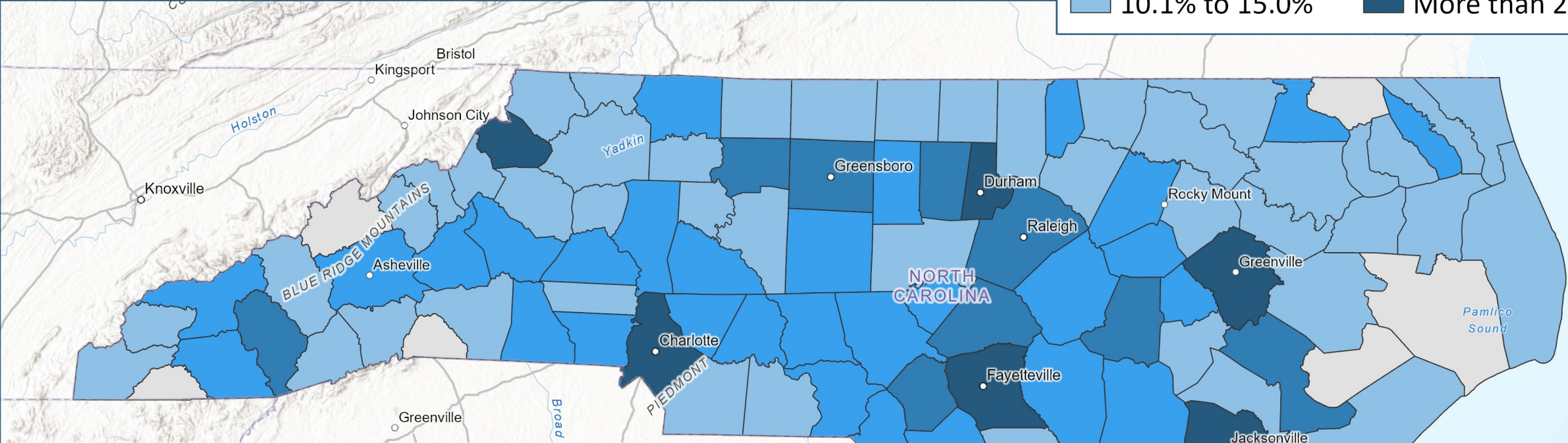
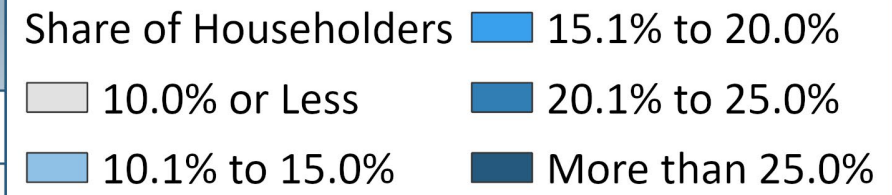
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research



Greatest Projected Household Percent Growth

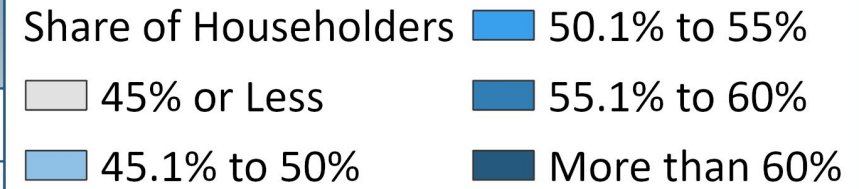
County	Data	County	Data
Brunswick	16.5%	Currituck	10.6%
Johnston	16.1%	Chatham	10.1%
Lincoln	13.3%	Lee	9.3%
Pender	11.6%	Iredell	9.2%
Franklin	11.5%	Wake	9.0%

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, 2024 American Community Survey, 5-Year Estimates, Table B25007

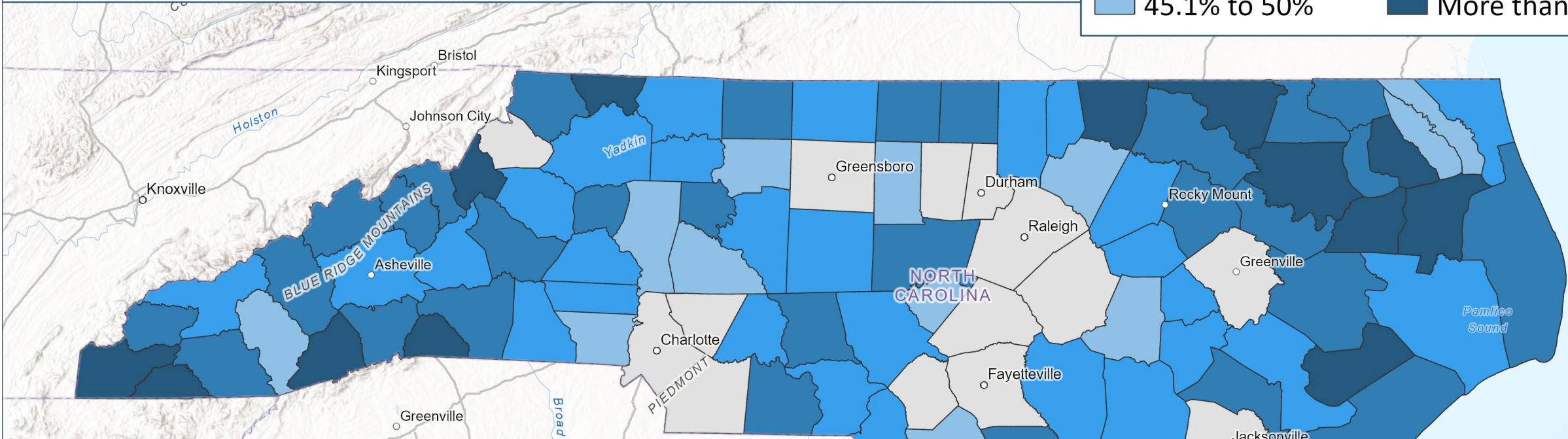


Largest Share of Households Age <35

County	Data	County	Data
Onslow	37.8%	Mecklenburg	26.1%
Pitt	30.7%	Hoke	24.1%
Watauga	29.8%	New Hanover	23.7%
Durham	27.7%	Jackson	23.6%
Cumberland	27.6%	Orange	23.4%



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, 2024 American Community Survey, 5-Year Estimates, Table B25007

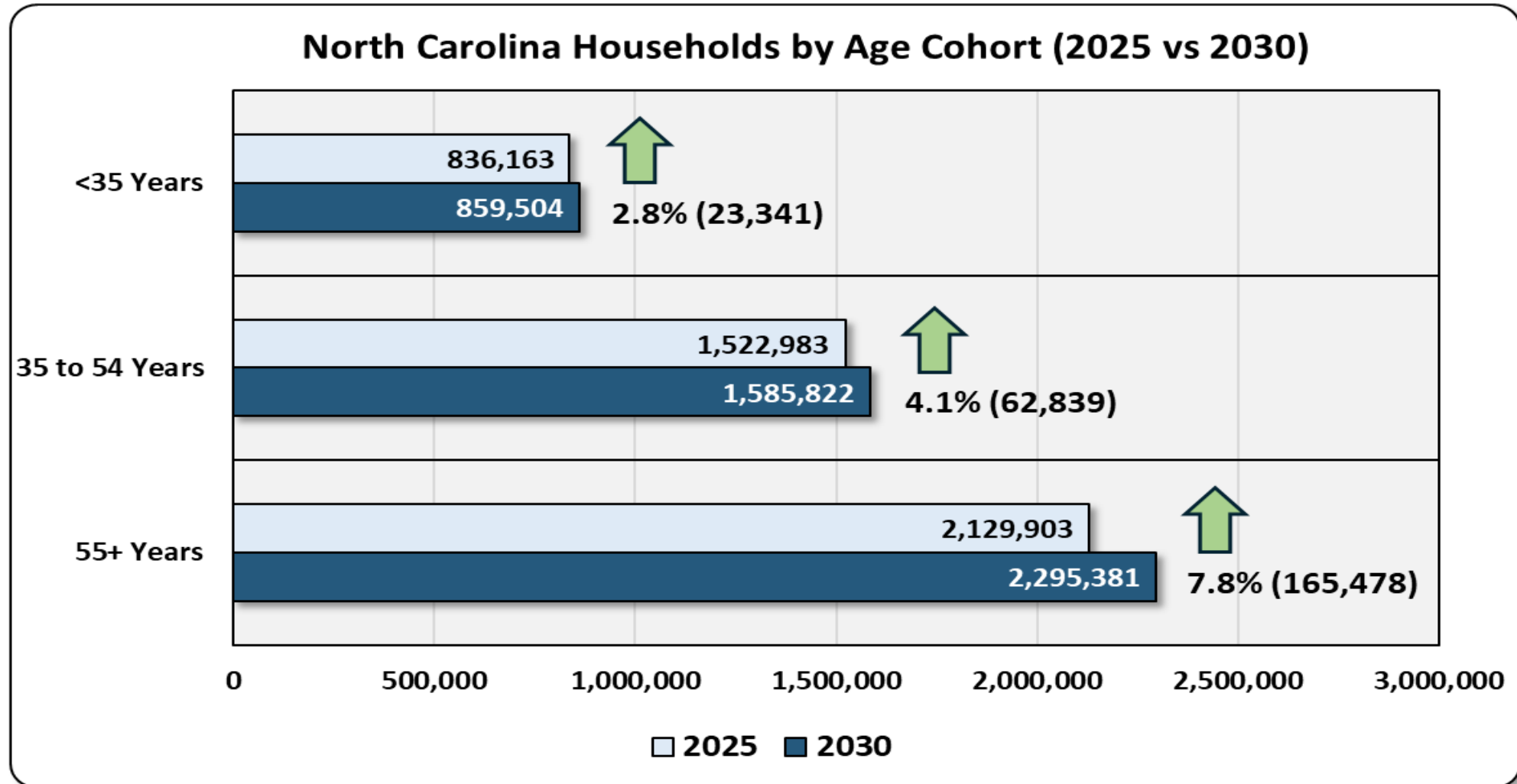


Largest Share of Households Age 55+

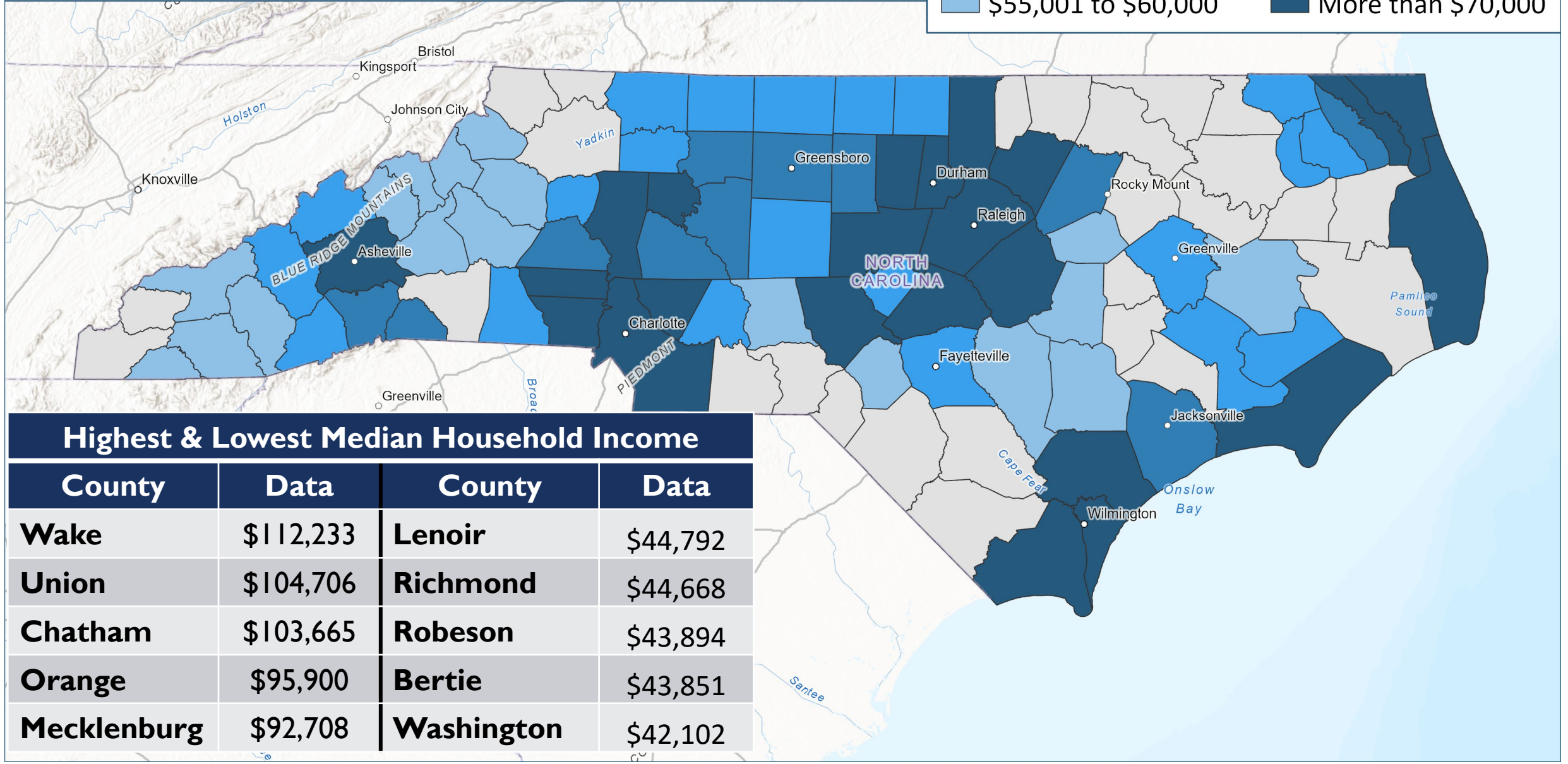
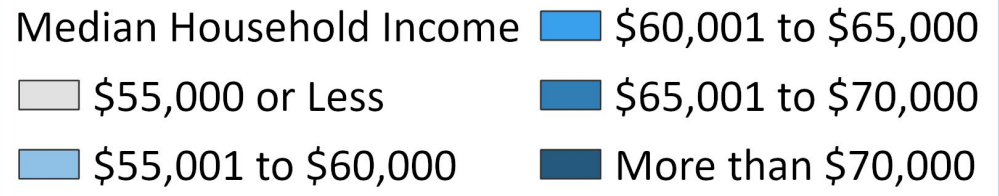
County	Data	County	Data
Clay	71.0%	Perquimans	64.7%
Pamlico	70.3%	Warren	64.2%
Brunswick	67.6%	Cherokee	63.8%
Polk	66.3%	Transylvania	62.8%
Northampton	65.5%	Alleghany	62.4%

North Carolina – Household Growth Trends by Age

While all household age groups in the state are projected to increase between 2025 and 2030, most growth is expected to occur among households age 55+.



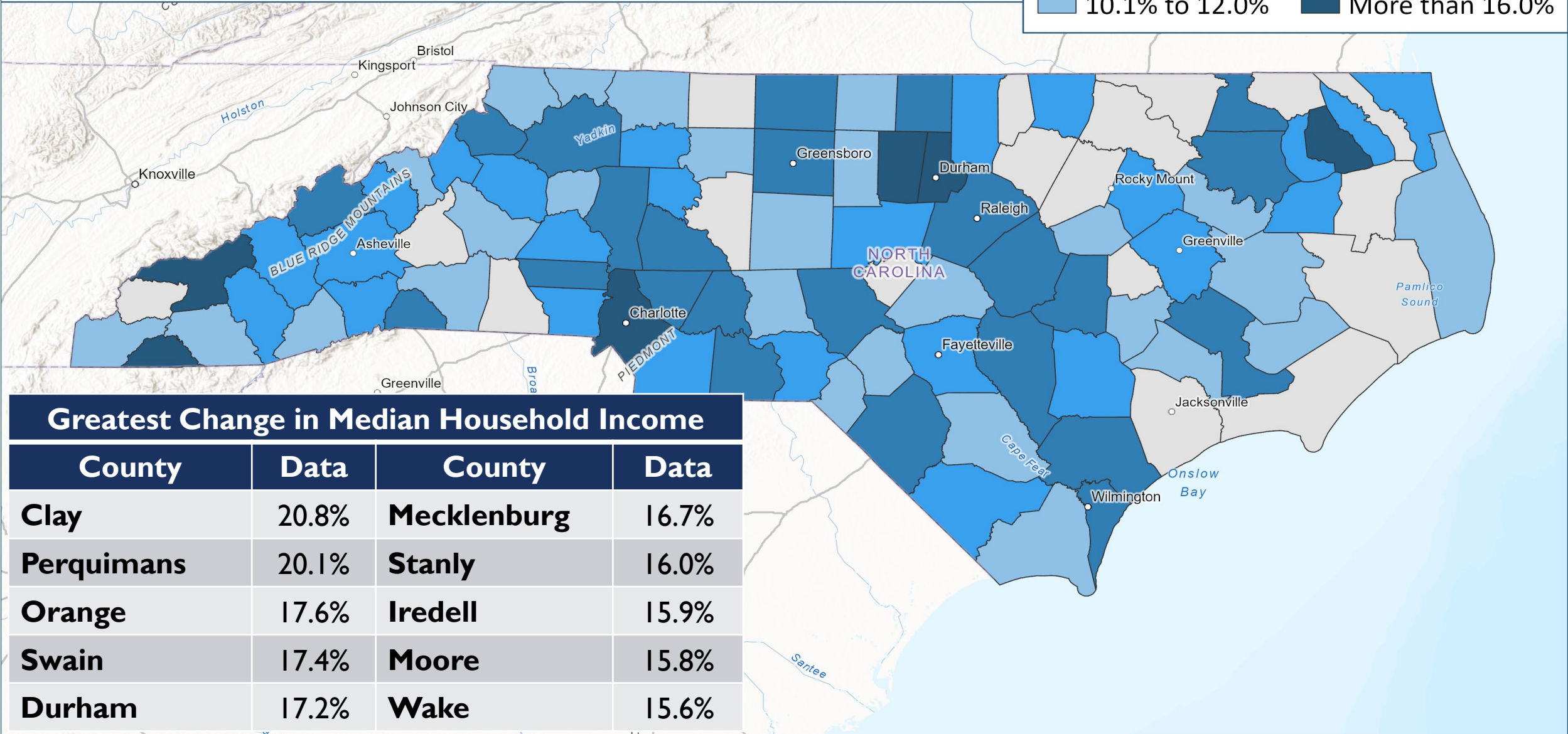
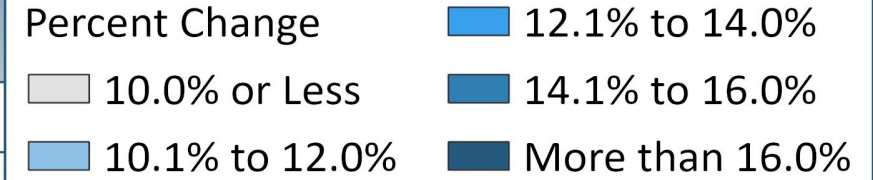
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research



Highest & Lowest Median Household Income

County	Data	County	Data
Wake	\$112,233	Lenoir	\$44,792
Union	\$104,706	Richmond	\$44,668
Chatham	\$103,665	Robeson	\$43,894
Orange	\$95,900	Bertie	\$43,851
Mecklenburg	\$92,708	Washington	\$42,102

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research

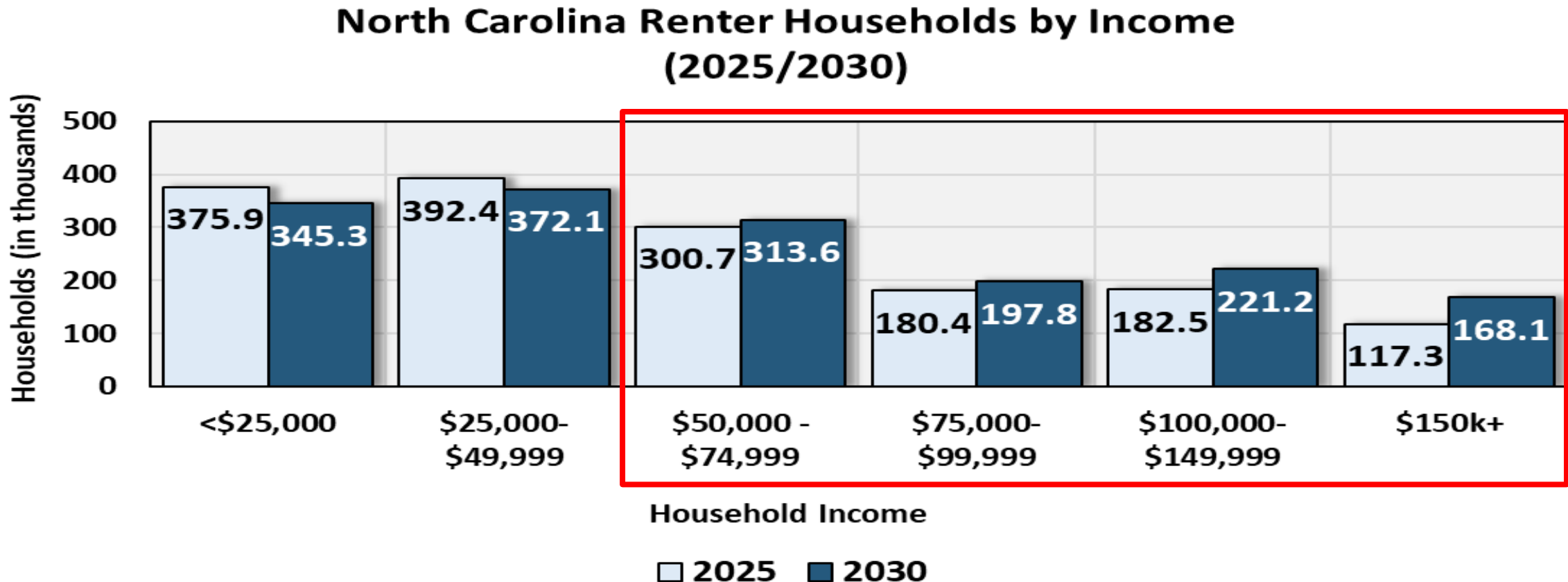


Greatest Change in Median Household Income

County	Data	County	Data
Clay	20.8%	Mecklenburg	16.7%
Perquimans	20.1%	Stanly	16.0%
Orange	17.6%	Iredell	15.9%
Swain	17.4%	Moore	15.8%
Durham	17.2%	Wake	15.6%

North Carolina – Renter Households by Income (2025 vs. 2030)

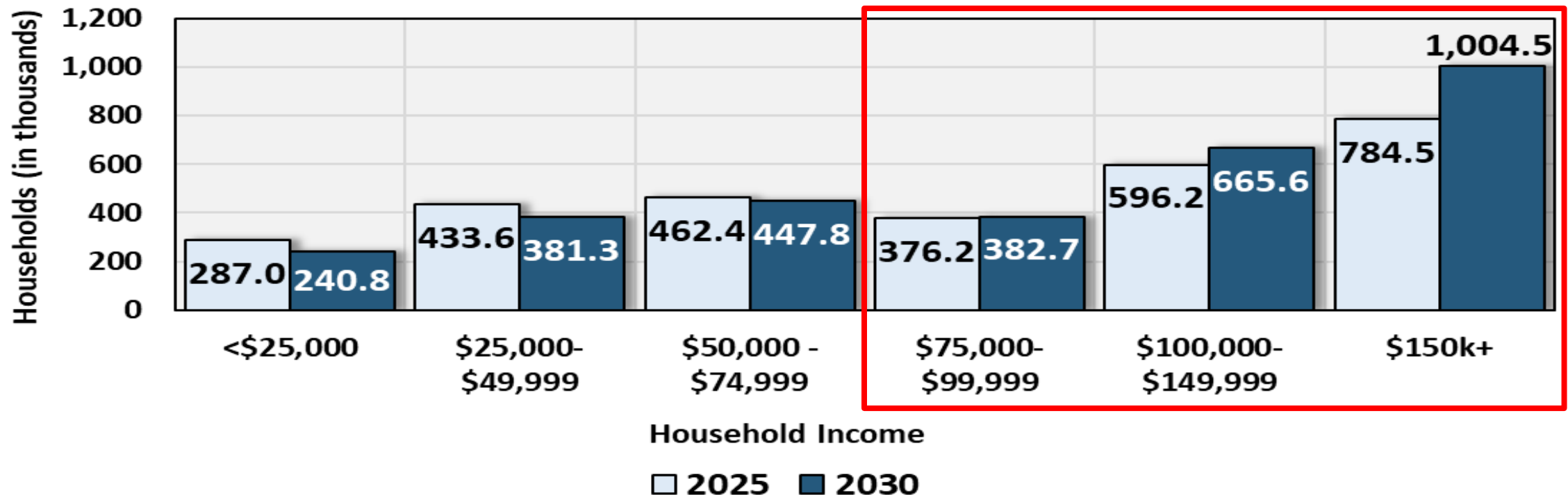
All of the state's renter household growth is projected to occur among households earning \$50k+, yet households earning <\$50k comprise 49.6% of all renter households.



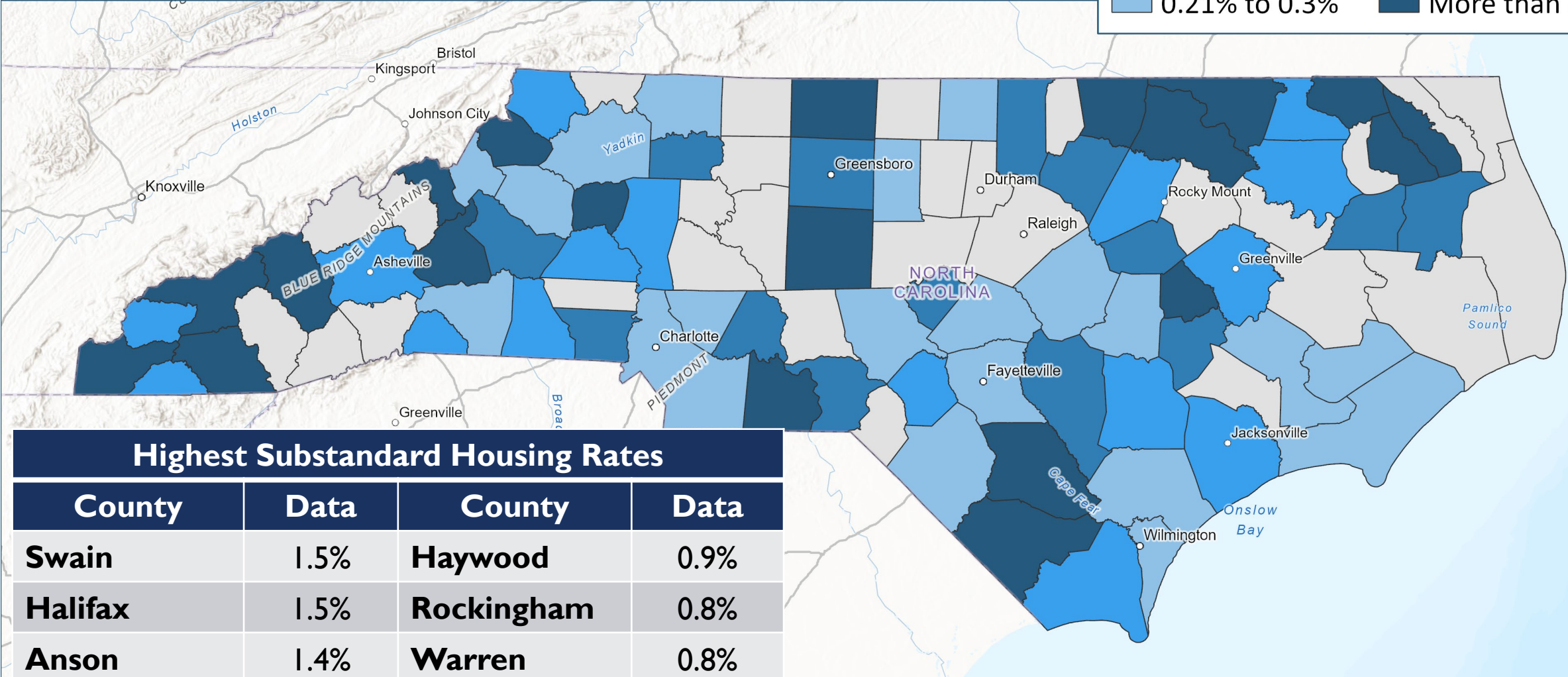
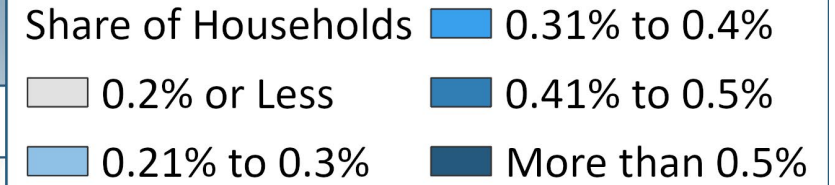
North Carolina – Owner Households by Income (2025 vs. 2030)

All of the state's owner household growth is projected to occur among households earning \$75k+, with the greatest growth expected among households earning \$150k+.

North Carolina Owner Households by Income (2025/2030)



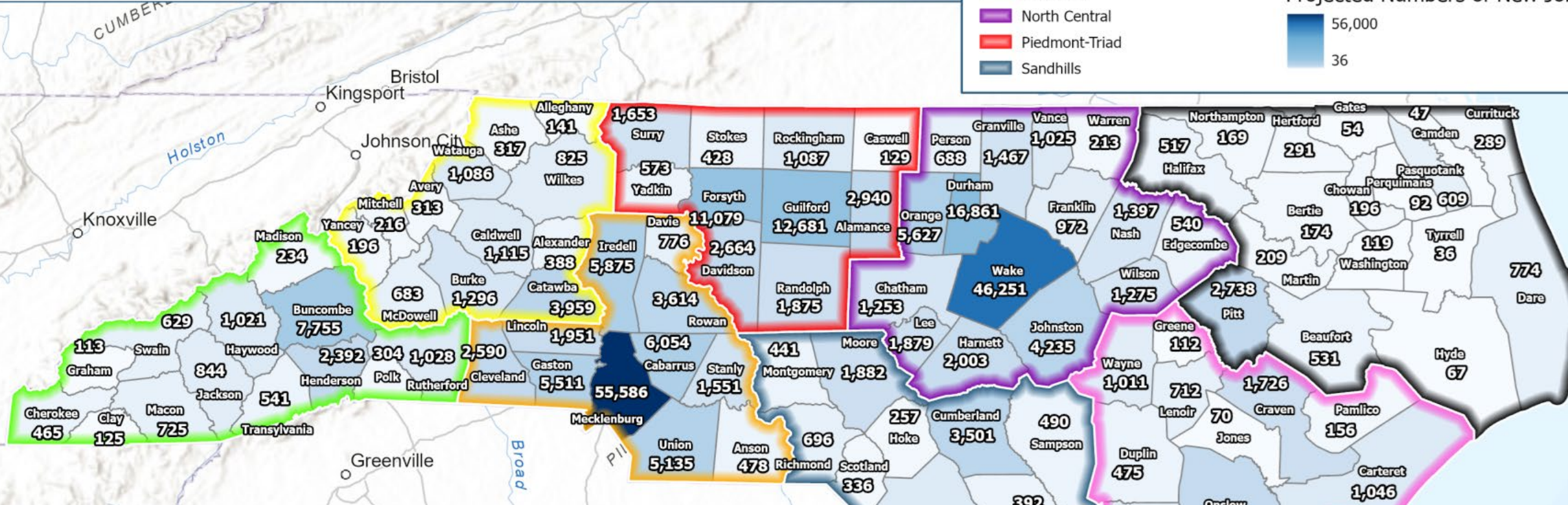
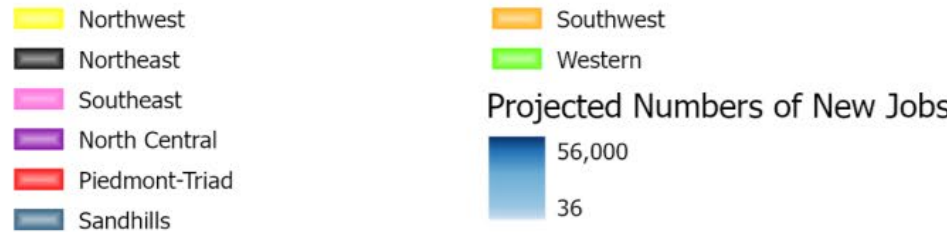
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, 2024 American Community Survey, 5-Year Estimates, Table B25048



Highest Substandard Housing Rates

County	Data	County	Data
Swain	1.5%	Haywood	0.9%
Halifax	1.5%	Rockingham	0.8%
Anson	1.4%	Warren	0.8%
Pasquotank	1.2%	Greene	0.8%
Mitchell	0.9%	Watauga	0.8%

Over 13,024 households are living in substandard housing units.



Projected Job Growth by Region			
Region	Increase	Region	Increase
Northeast	6,912	Piedmont-Triad	35,885
Southeast	19,078	Southwest	88,345
North Central	85,686	Northwest	10,535
Sandhills	9,512	Western	16,176

Using projected regional data from the NC Department of Commerce, the state is expected to add over 272k jobs between 2023 and 2029.

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, "OnTheMap"

Total Persons

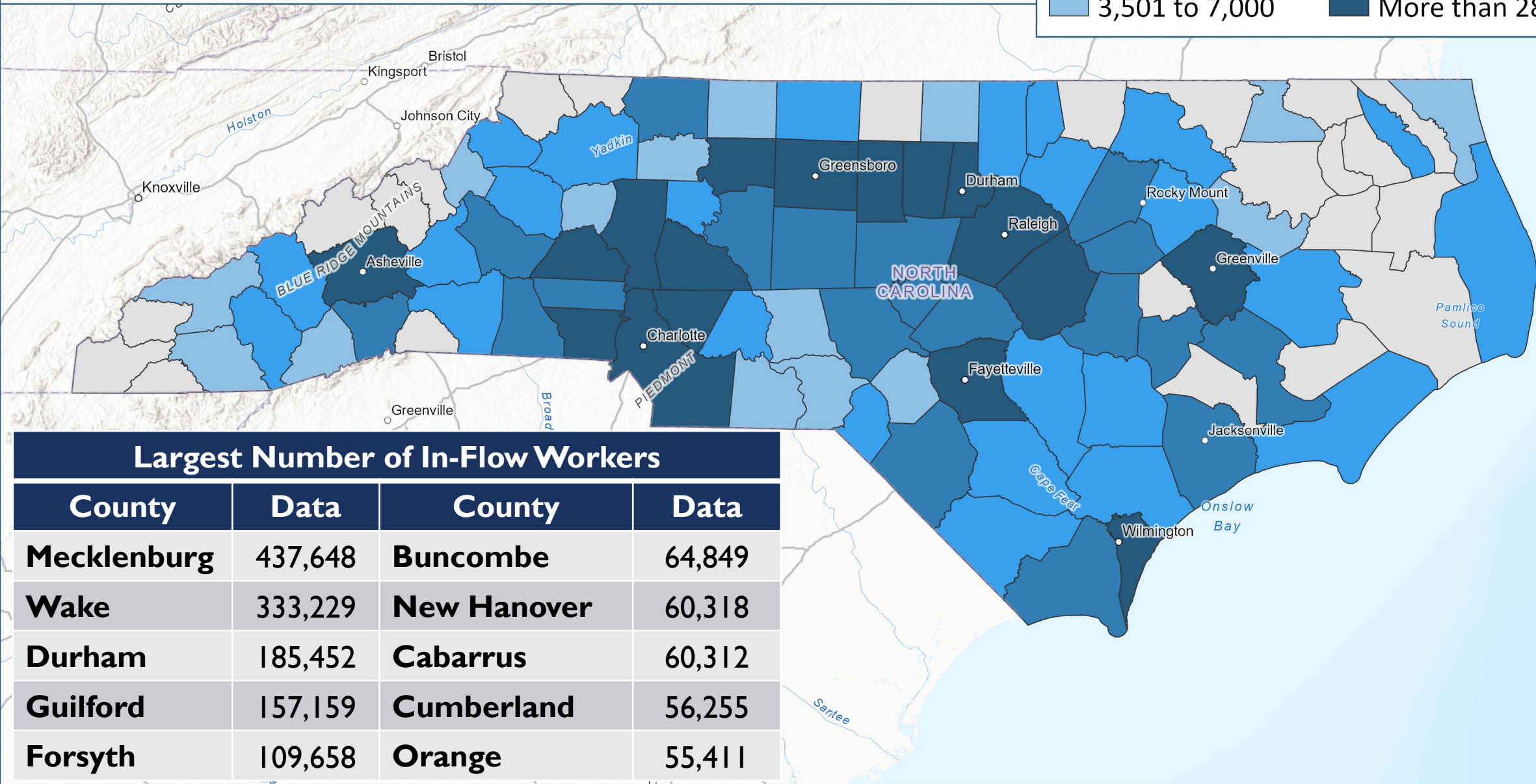
3,500 or Less

3,501 to 7,000

7,001 to 14,000

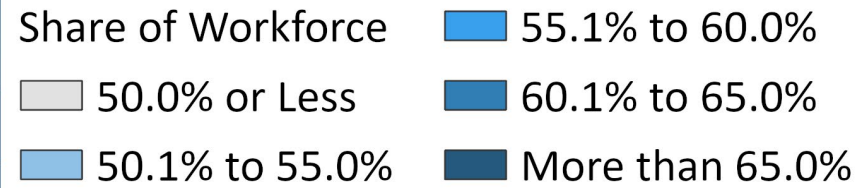
14,001 to 28,000

More than 28,000

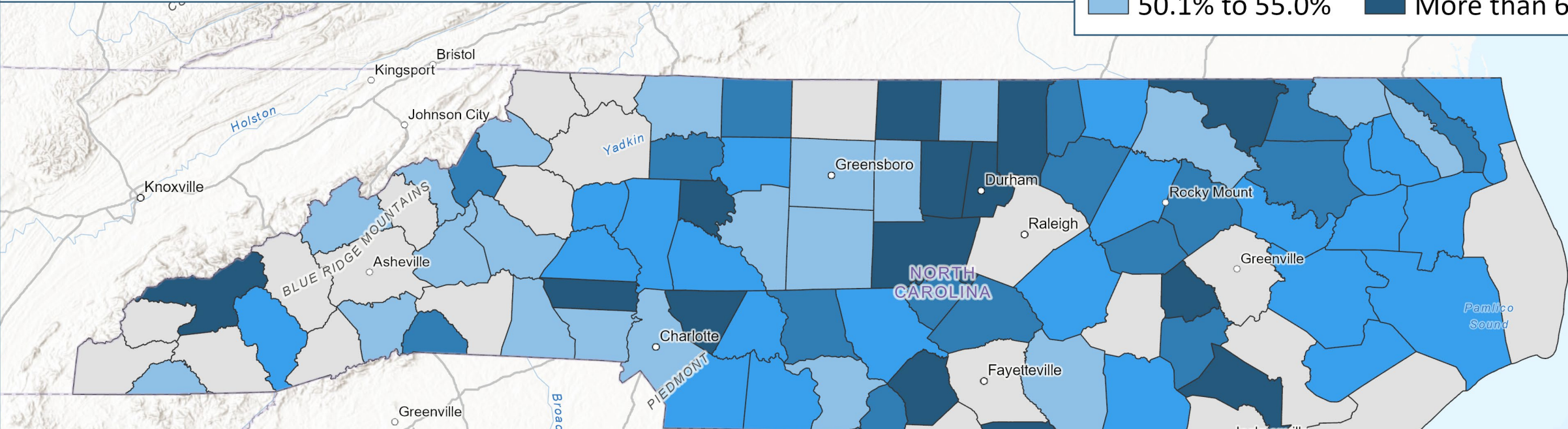


Largest Number of In-Flow Workers

County	Data	County	Data
Mecklenburg	437,648	Buncombe	64,849
Wake	333,229	New Hanover	60,318
Durham	185,452	Cabarrus	60,312
Guilford	157,159	Cumberland	56,255
Forsyth	109,658	Orange	55,411



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, "OnTheMap"



In-Flow Workers as Share of Total Employed

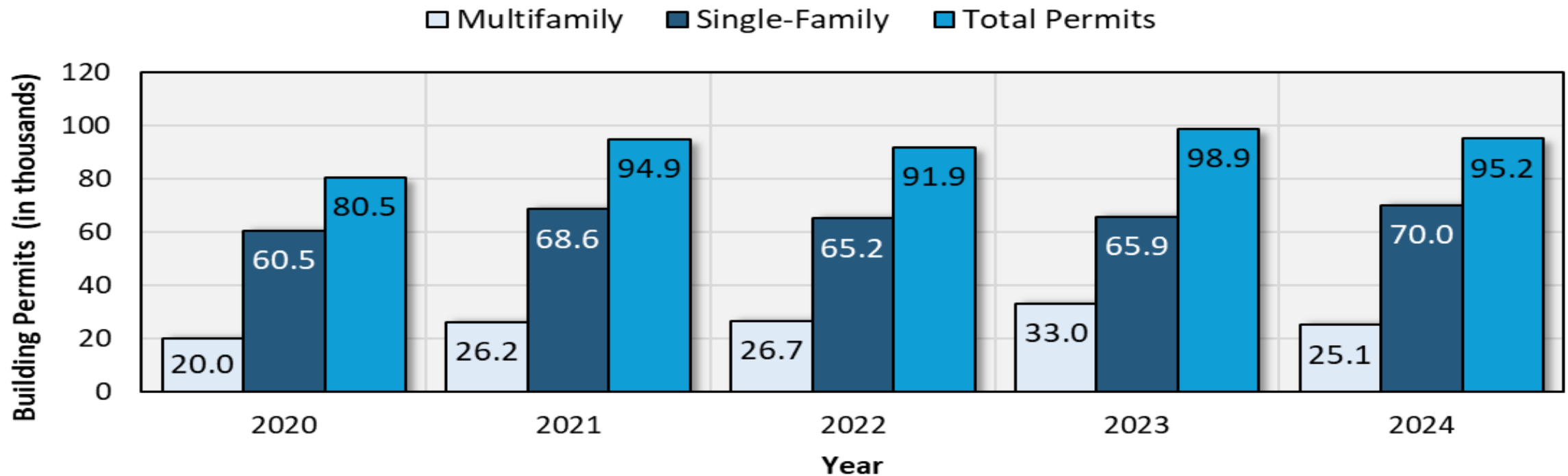
County	Data	County	Data
Orange	73.9%	Granville	70.1%
Bladen	73.1%	Greene	69.9%
Durham	72.0%	Chatham	68.4%
Northampton	71.9%	Davie	68.0%
Jones	70.2%	Cabarrus	67.8%

Of Bladen County's 13,683 employed persons, 10,008 (73.1%) do not live in the county.

North Carolina – Annual Building Permit Activity

Annual residential building permit activity has topped 90,000 units since 2021. Permitted single-family housing units have far outpaced multifamily units each year.

**North Carolina Building Permit Activity
by Year/Structure Type (2020-2024)**

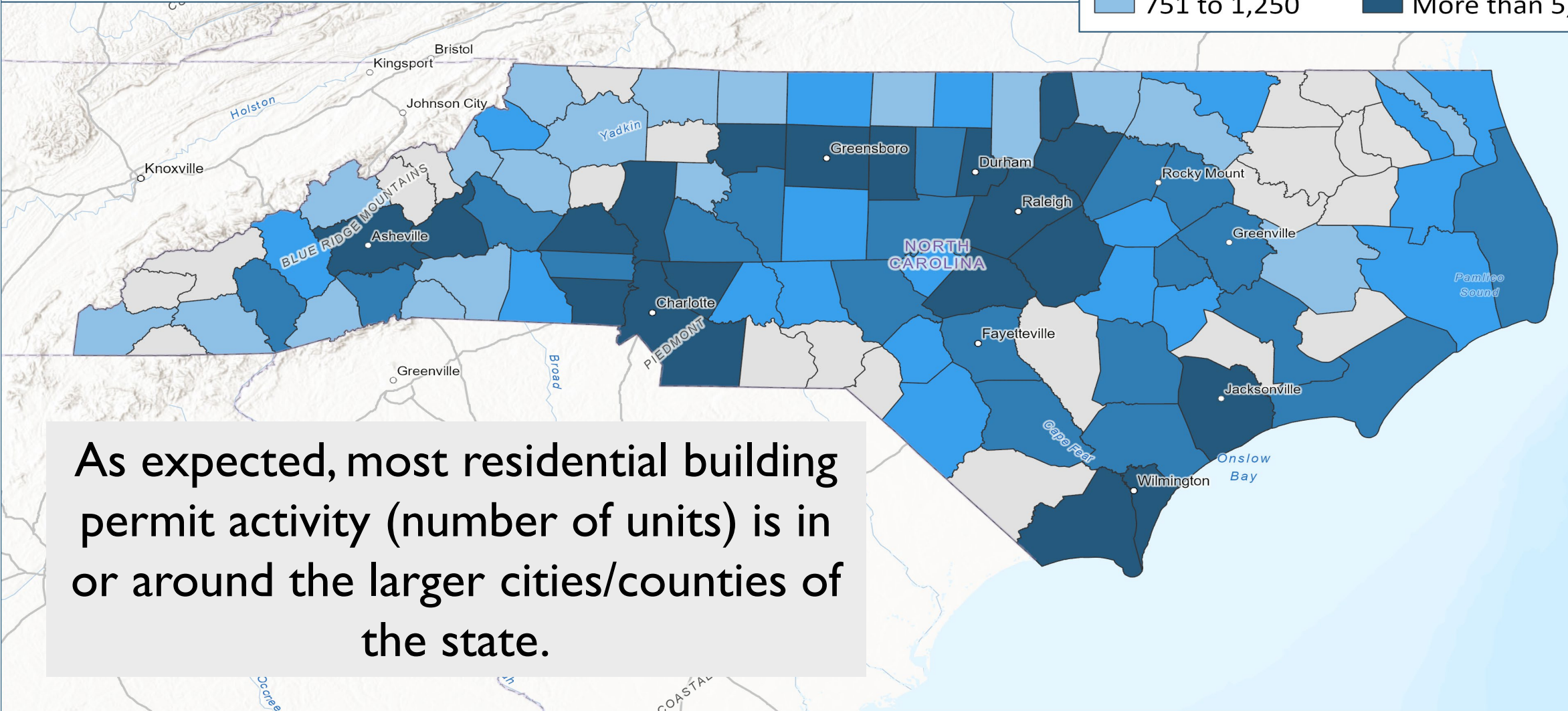


North Carolina – Building Permit Activity (2020-2024)



2020 to 2024 Total Residential Building Permits Issued (HUD)
North Carolina by County

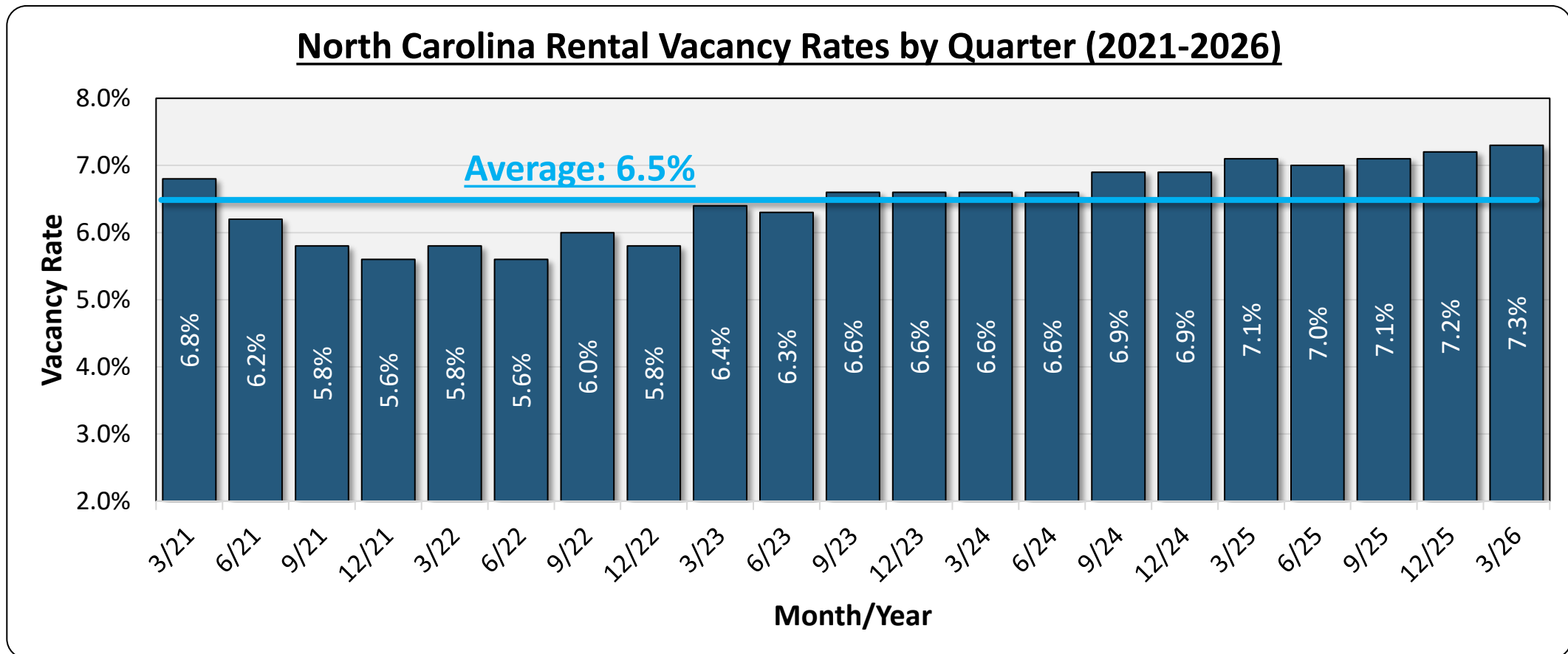
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
Additional Source(s): Bowen National Research; U.S. Department of Housing and Urban Development (HUD), SOCDs (Accessed 2026)



As expected, most residential building permit activity (number of units) is in or around the larger cities/counties of the state.

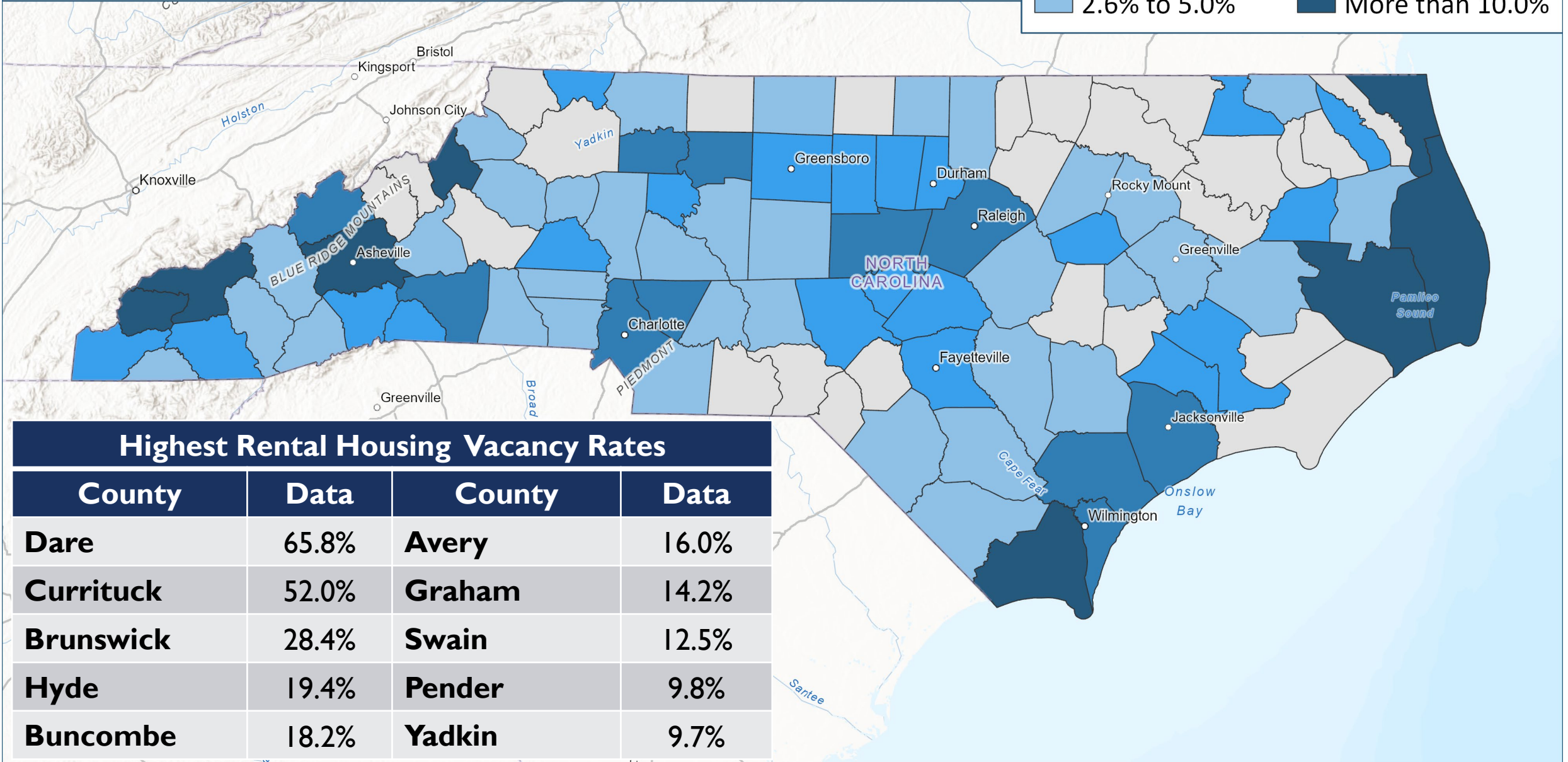
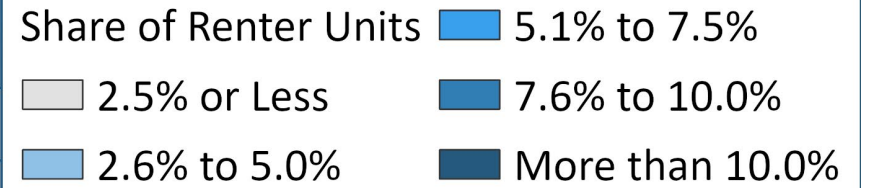
Rental Housing Supply

Typically, healthy and well-balanced rental markets operate with vacancy rates between 4.0% and 6.0%. **Statewide, rental housing has been at 7.0% or higher during the past five quarters, indicating some possible softness in the rental housing market.**



Source: Federal Reserve Bank of St. Louis

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, 2024 American Community Survey, 5-Year Estimates, Tables B25003 & B25004



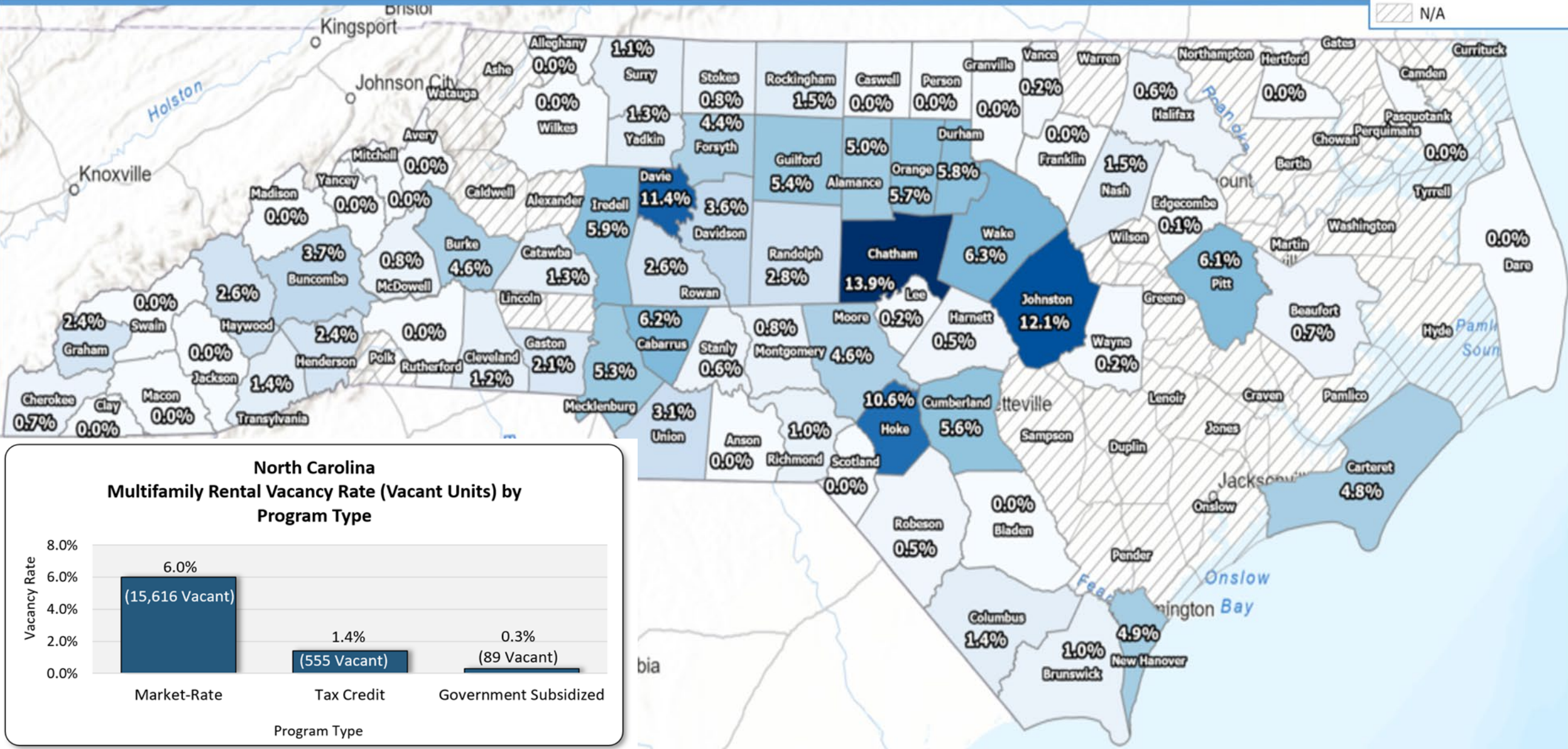
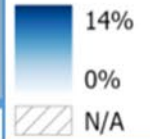
Highest Rental Housing Vacancy Rates

County	Data	County	Data
Dare	65.8%	Avery	16.0%
Currituck	52.0%	Graham	14.2%
Brunswick	28.4%	Swain	12.5%
Hyde	19.4%	Pender	9.8%
Buncombe	18.2%	Yadkin	9.7%

Overall Multifamily Vacancy Rate (2024)

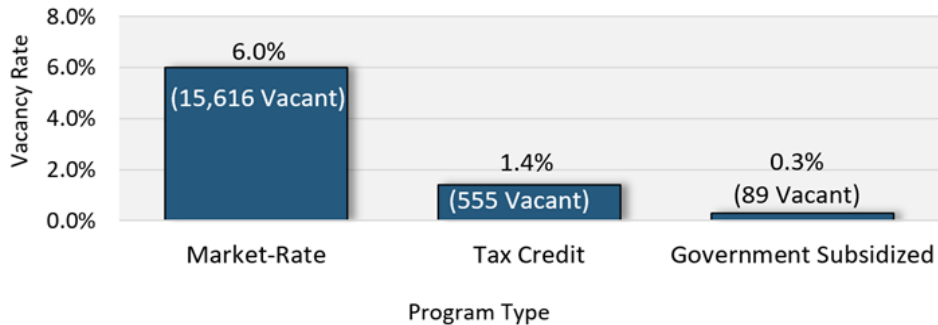
Statewide, NC

Overall Vacancy Rate

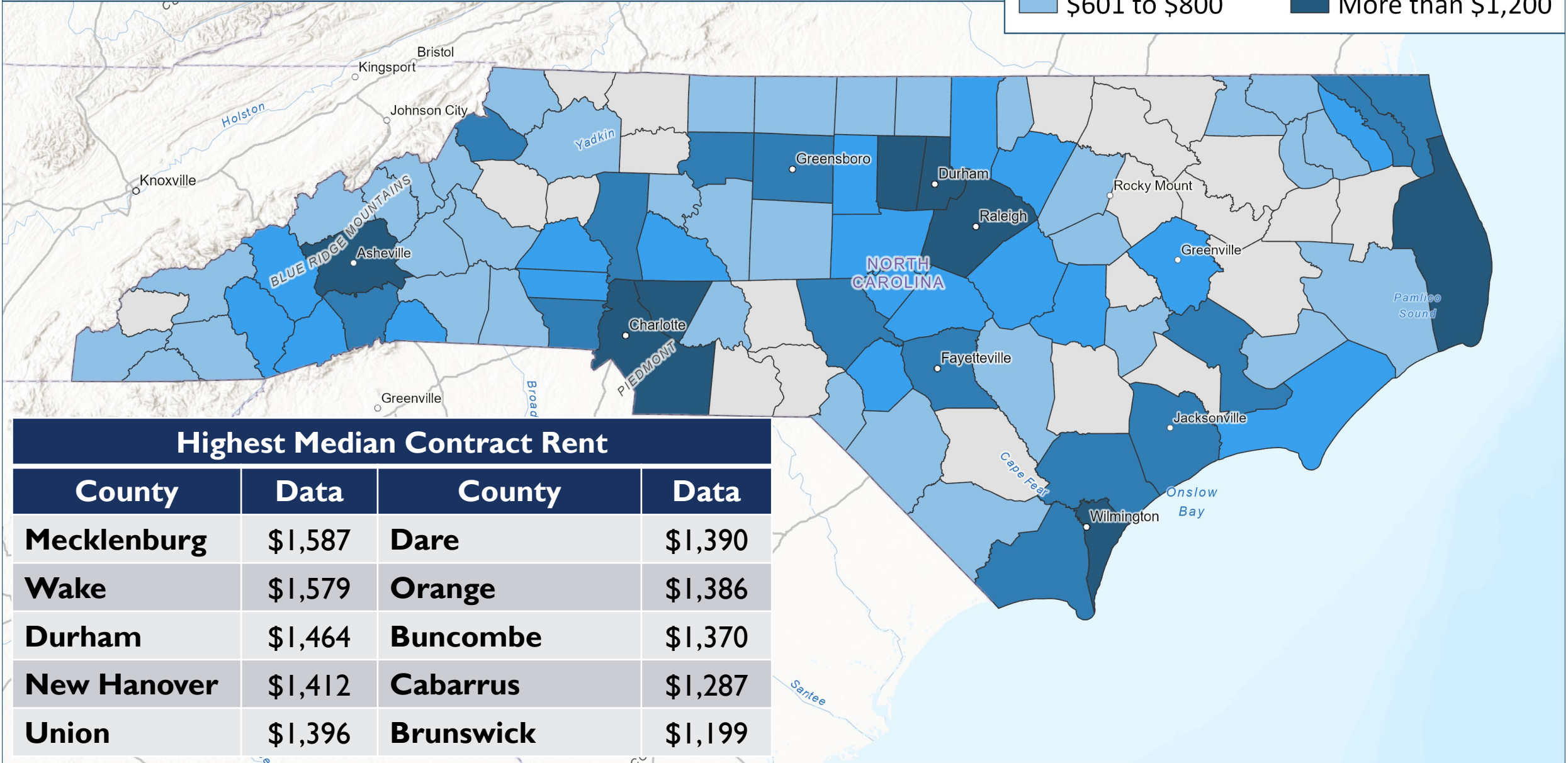


North Carolina

Multifamily Rental Vacancy Rate (Vacant Units) by Program Type



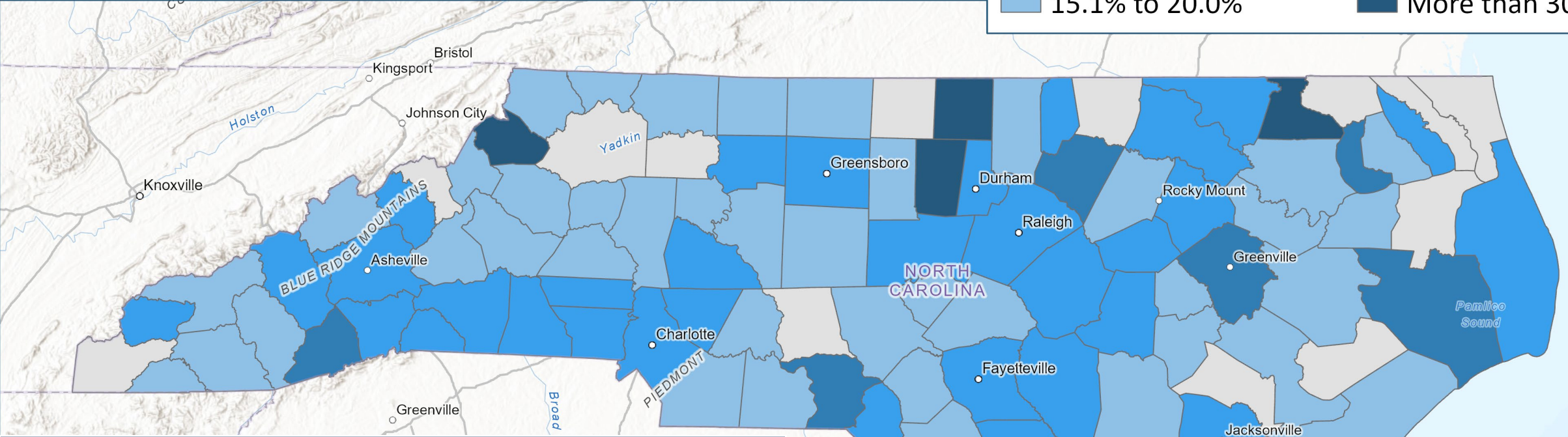
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research



Highest Median Contract Rent

County	Data	County	Data
Mecklenburg	\$1,587	Dare	\$1,390
Wake	\$1,579	Orange	\$1,386
Durham	\$1,464	Buncombe	\$1,370
New Hanover	\$1,412	Cabarrus	\$1,287
Union	\$1,396	Brunswick	\$1,199

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, 2024 American Community Survey, 5-Year Estimates, Table B25070



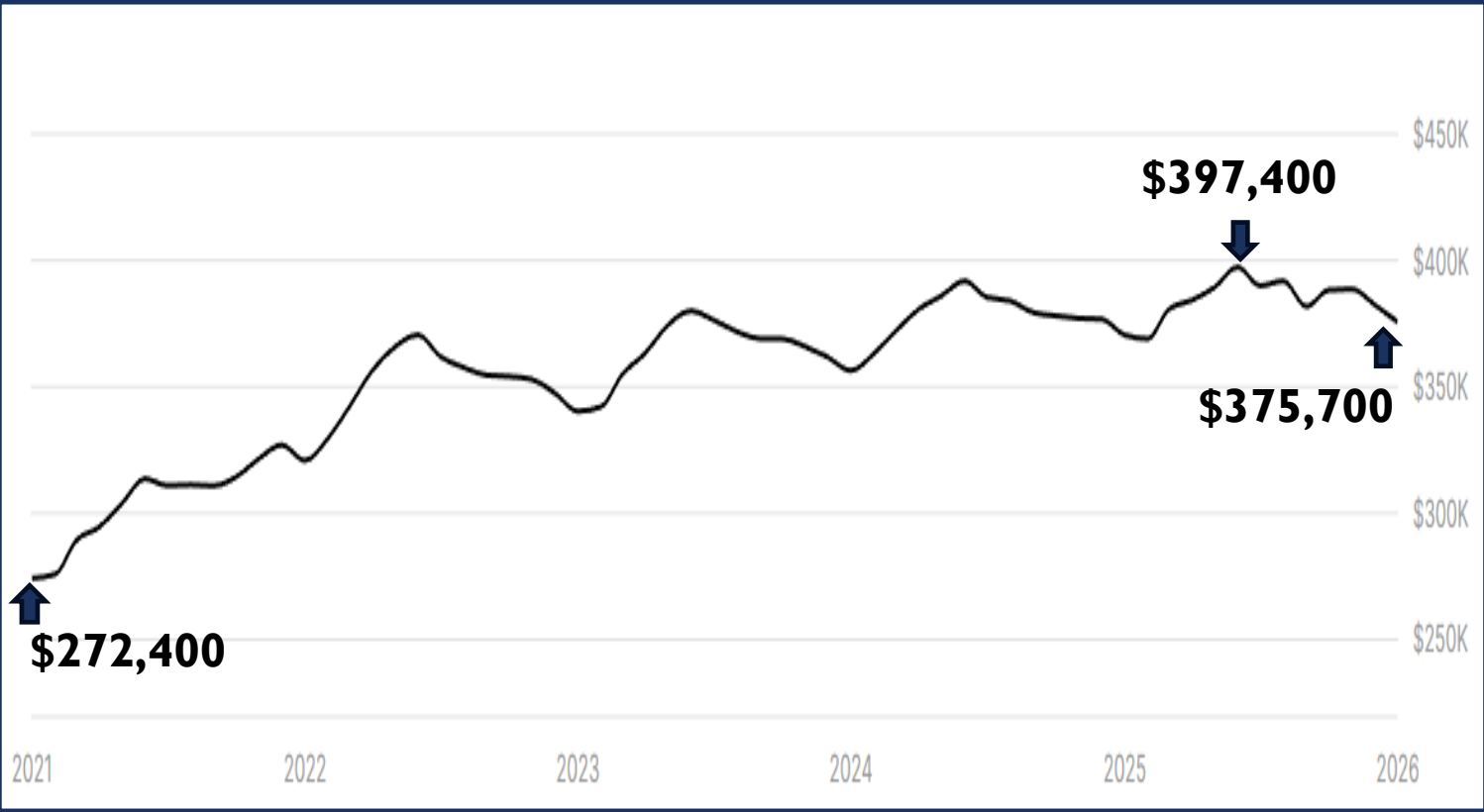
Highest Cost Burdened Housing Rates

County	Data	County	Data
Watauga	41.9%	Transylvania	27.7%
Person	33.4%	Richmond	26.2%
Orange	30.8%	Hyde	25.7%
Hertford	30.3%	Franklin	25.7%
New Hanover	28.4%	Brunswick	25.5%

Approximately 300k renter households are paying over 50% of income toward housing.

North Carolina – Median Sales Price

North Carolina Median Sales Price by Month

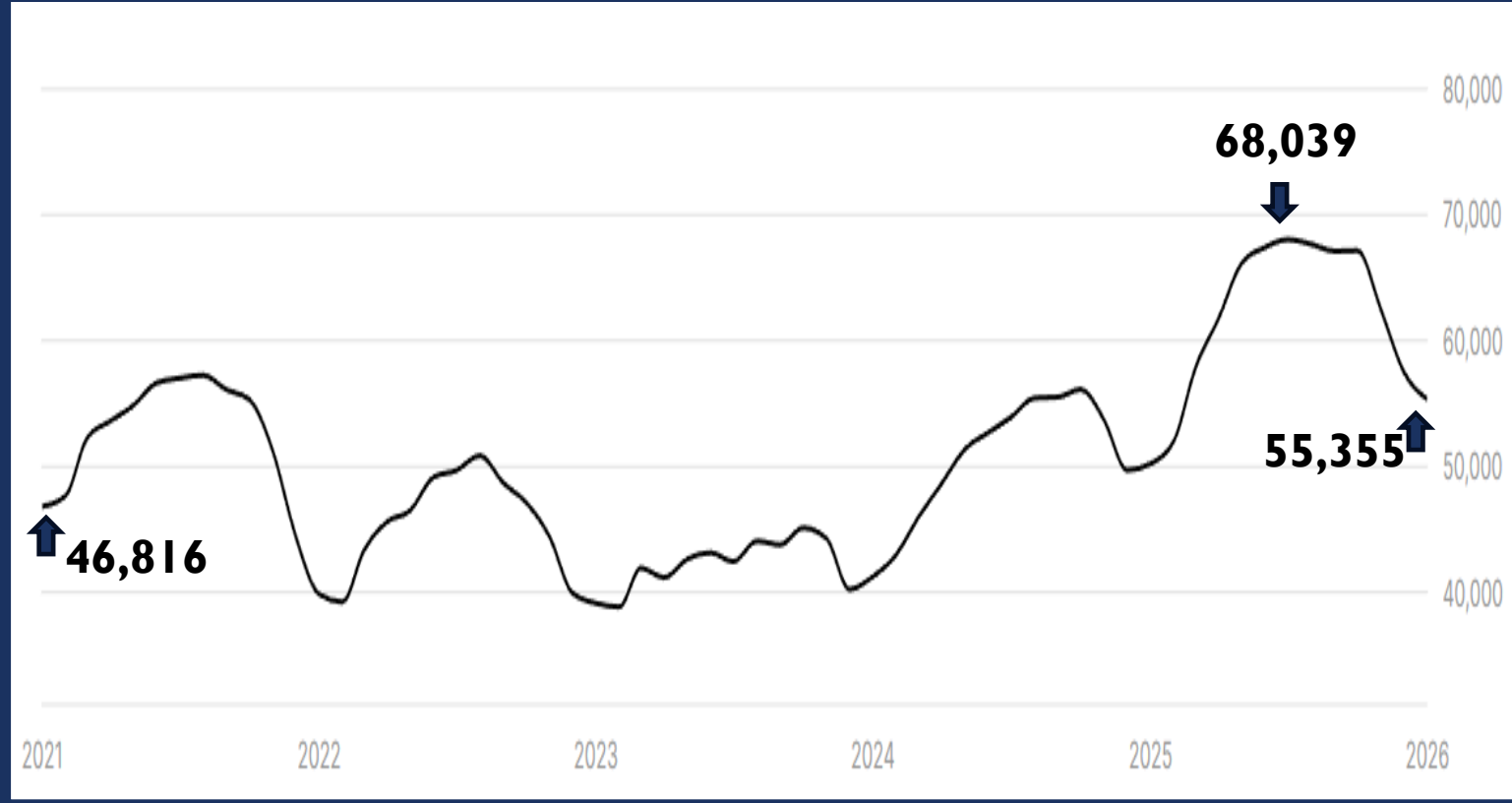


Median sales price peaked at \$397,400 in June of 2025. The January 2026 median sales price of \$375,700 represents a 1.4% year-over-year increase. Overall, sales prices have increased by \$103,300 (37.9%) since January 2021.

Source: Redfin

North Carolina – Total For-Sale Home Listings

North Carolina Total Home Listings by Month

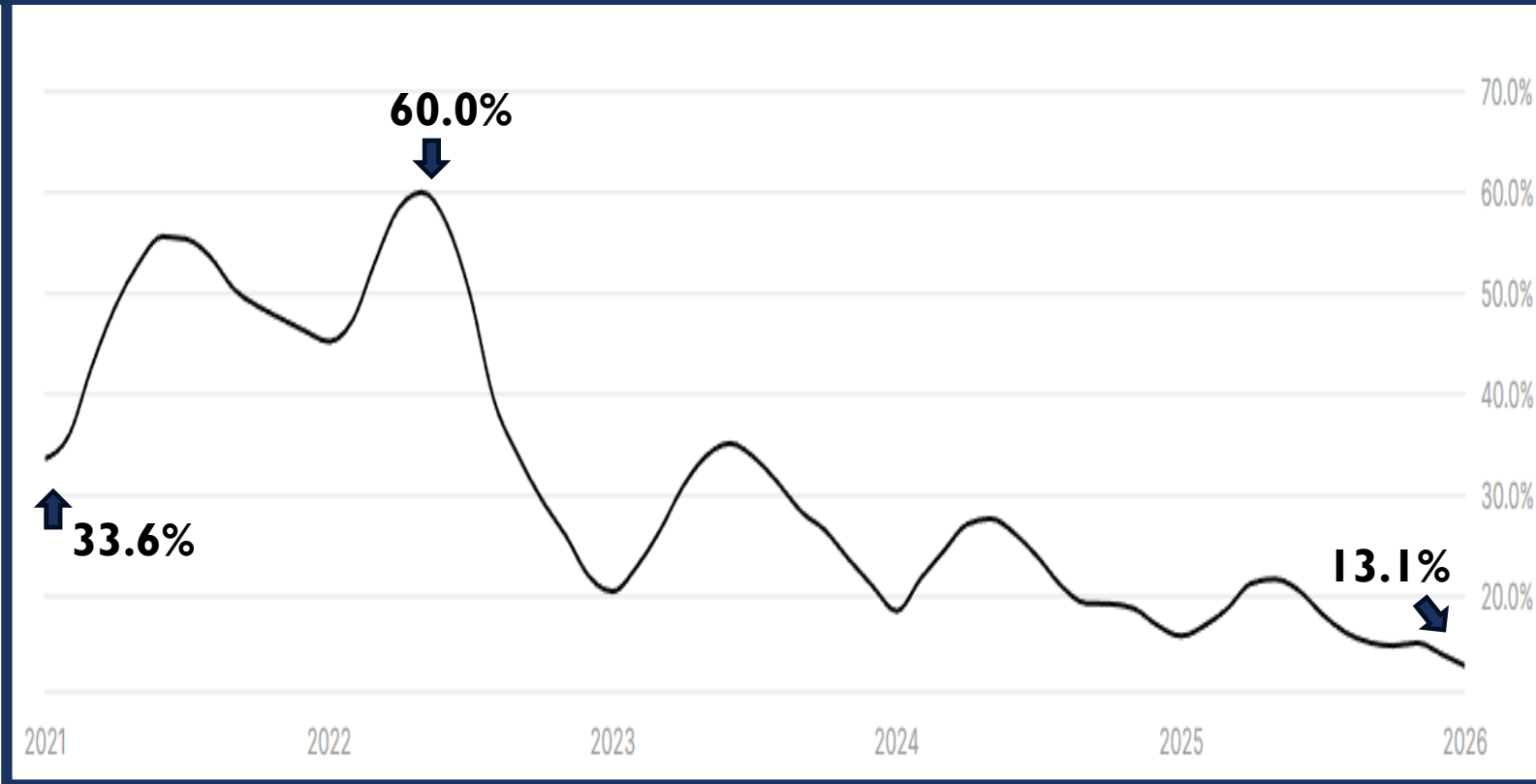


Source: Redfin

The number of homes listed for purchase in January of 2026 is 55,355, reflective of five months of inventory (healthy range is generally between 4 and 6 months of inventory). This represents a 10.3% year-over-year increase in supply.

North Carolina – Homes Sold Above List Price

North Carolina Share of Homes Sold Above List Price

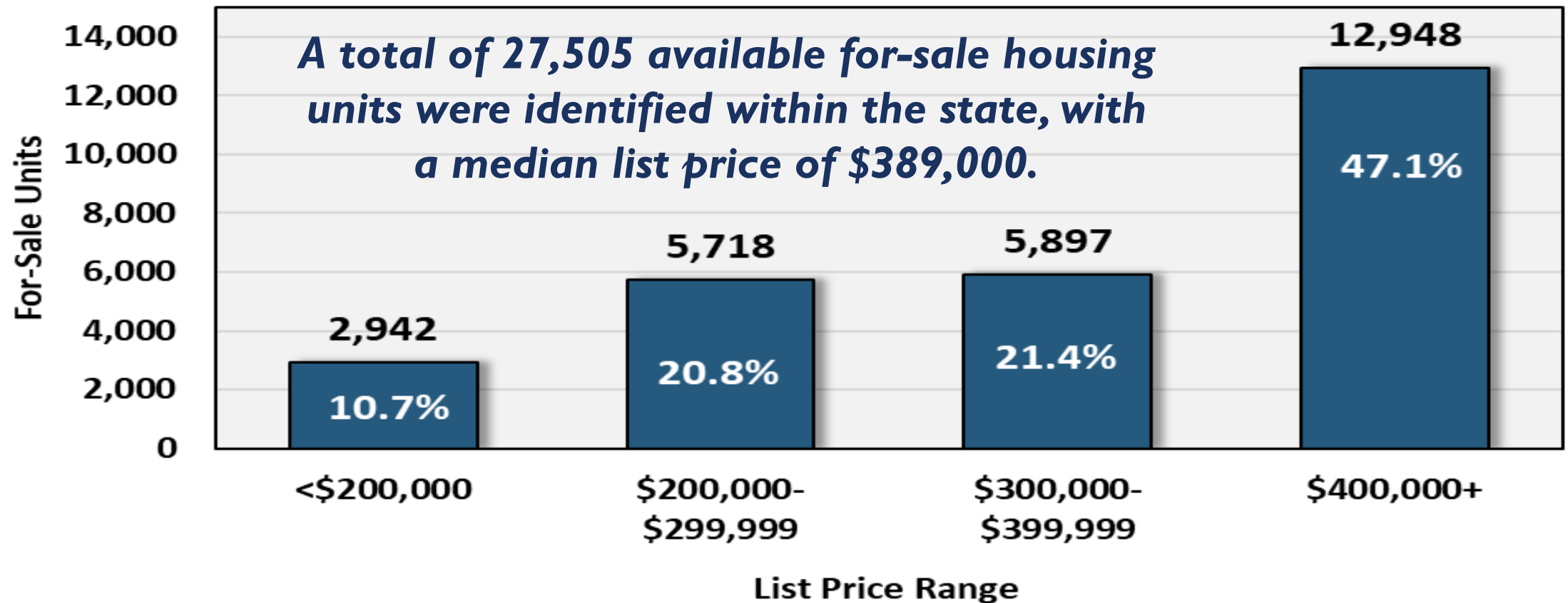


Source: Redfin

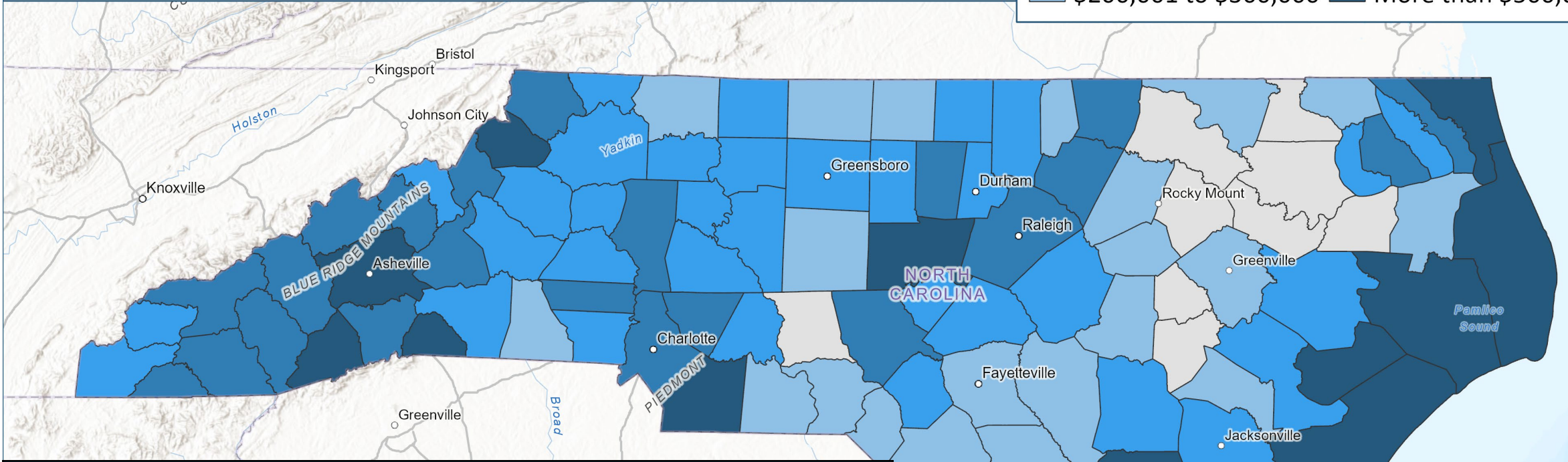
The share of homes that sold above asking price peaked at 60% in May of 2022. This share has trended downward since then, with the January 2026 13.1% of homes selling above asking price reflective of a five-year low.

Available For-Sale Housing by Price Range

North Carolina Available For-Sale Units by List Price Range



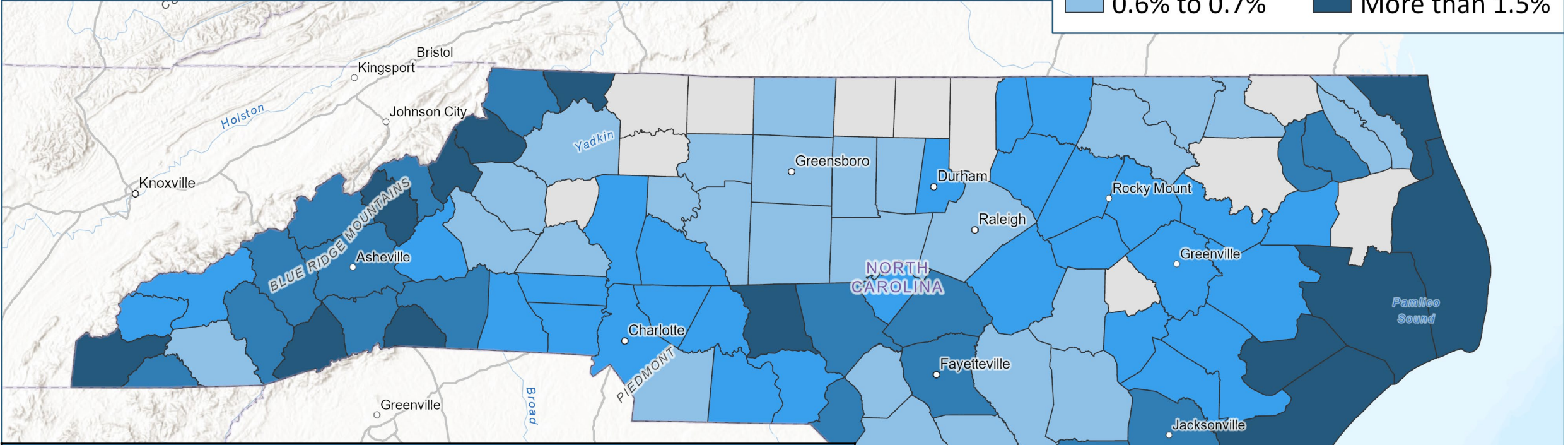
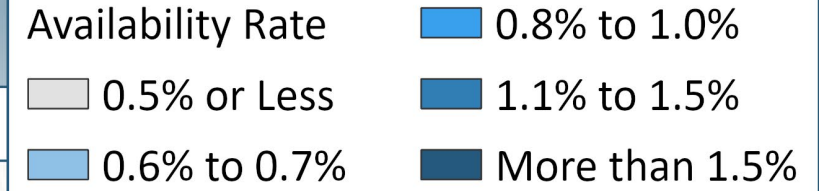
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; Redfin.com, 2026



Highest Median List Price by County

County	Price	County	Price
Chatham	\$739,500	Transylvania	\$589,000
Currituck	\$689,250	Buncombe	\$575,000
Dare	\$679,000	Polk	\$539,000
Watauga	\$612,500	Pamlico	\$534,000
Hyde	\$595,000	Pender	\$532,500

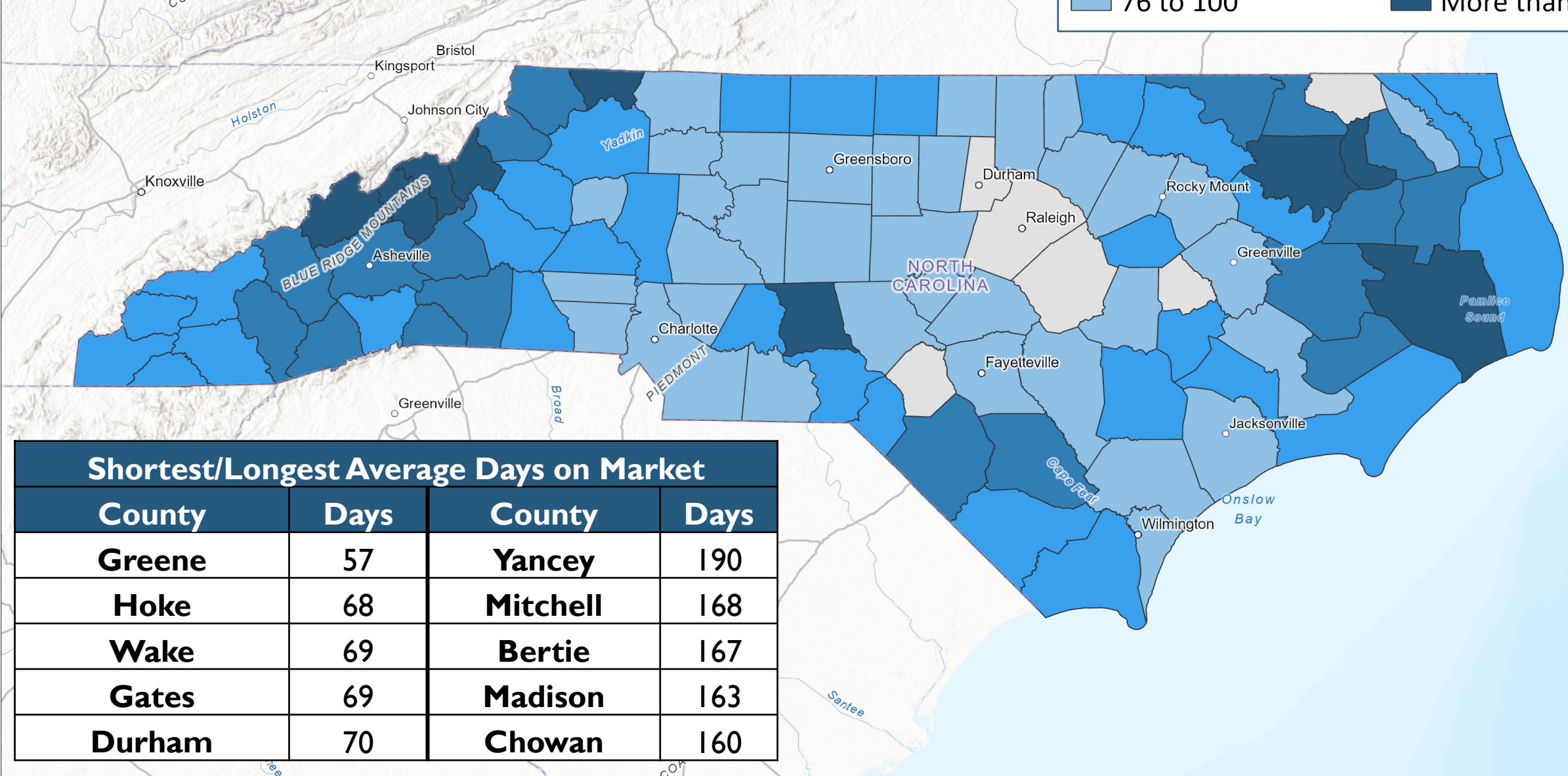
Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; U.S. Census Bureau, 2024 American Community Survey, 5-Year Estimates, Table B25001; Redfin.com, 2026



Highest For-Sale Availability Rate by County

County	Rate	County	Rate
Avery	4.2%	Carteret	2.0%
Dare	3.4%	Yancey	1.9%
Brunswick	2.6%	Hyde	1.8%
Currituck	2.5%	Pamlico	1.8%
Watauga	2.1%	Cherokee, Allegheny, Montgomery	1.7%

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community, Esri, USGS
 Additional Source(s): Bowen National Research; Redfin.com, 2026



Shortest/Longest Average Days on Market			
County	Days	County	Days
Greene	57	Yancey	190
Hoke	68	Mitchell	168
Wake	69	Bertie	167
Gates	69	Madison	163
Durham	70	Chowan	160

Wages by Occupations & Housing Affordability

Affordable Rent/ Purchase Price at Median Wage for Common Occupations by County

	Buncombe		Mecklenburg		Guilford		Wake		New Hanover	
	County		County		County		County		County	
	Rent	Own	Rent	Own	Rent	Own	Rent	Own	Rent	Own
FMR / Median List Price	\$1,835	\$498,607	\$1,686	\$473,677	\$1,330	\$290,239	\$1,750	\$480,657	\$1,659	\$518,551
Retail Salespersons	\$853	\$113,700	\$840	\$111,933	\$769	\$102,500	\$828	\$110,333	\$770	\$102,633
Cashiers	\$735	\$98,000	\$740	\$98,700	\$716	\$95,433	\$744	\$99,233	\$713	\$95,067
Fast Food Workers	\$720	\$96,033	\$722	\$96,267	\$705	\$94,000	\$727	\$96,933	\$687	\$91,533
Waiters/Waitresses	\$861	\$114,833	\$911	\$121,433	\$752	\$100,200	\$872	\$116,200	\$765	\$102,033
Cooks, Fast Food	\$703	\$93,733	\$692	\$92,300	\$697	\$92,933	\$706	\$94,067	\$688	\$91,667
Cooks, Restaurant	\$915	\$121,967	\$926	\$123,433	\$864	\$115,167	\$907	\$120,933	\$874	\$116,467
Supervisors, Food Prep	\$1,124	\$149,867	\$1,182	\$157,600	\$1,120	\$149,367	\$1,151	\$153,400	\$1,109	\$147,867
Medical Assist.	\$1,038	\$138,400	\$1,141	\$152,167	\$1,113	\$148,333	\$1,165	\$155,333	\$1,001	\$133,467
Customer Service Reps	\$975	\$129,933	\$1,125	\$149,933	\$1,031	\$137,467	\$1,048	\$139,667	\$953	\$127,000
Office Clerks, General	\$1,130	\$150,600	\$1,100	\$146,700	\$1,032	\$137,533	\$1,112	\$148,200	\$985	\$131,267
Accounting Clerks	\$1,222	\$162,900	\$1,270	\$169,333	\$1,175	\$156,633	\$1,255	\$167,333	\$1,143	\$152,433
Stockers / Order Fillers	\$928	\$123,733	\$936	\$124,800	\$896	\$119,467	\$881	\$117,400	\$883	\$117,667
Laborers, Freight/Stock	\$961	\$128,133	\$971	\$129,500	\$930	\$123,967	\$962	\$128,233	\$929	\$123,867
Tractor-Trailer Drivers	\$1,294	\$172,500	\$1,403	\$187,067	\$1,462	\$194,933	\$1,303	\$173,700	\$1,221	\$162,833

Wages by Occupations & Housing Affordability (Continued)

Affordable Rent/ Purchase Price at Median Wage for Common Occupations by County

	Buncombe		Mecklenburg		Guilford		Wake		New Hanover	
	County		County		County		County		County	
	Rent	Own	Rent	Own	Rent	Own	Rent	Own	Rent	Own
FMR / Median List Price	\$1,835	\$498,607	\$1,686	\$473,677	\$1,330	\$290,239	\$1,750	\$480,657	\$1,659	\$518,551
Registered Nurses	\$2,040	\$271,967	\$2,266	\$302,067	\$2,072	\$276,200	\$2,121	\$282,767	\$2,024	\$269,900
Nursing Assistants	\$1,004	\$133,900	\$986	\$131,433	\$957	\$127,533	\$993	\$132,367	\$943	\$125,700
Home Health Aides	\$832	\$110,933	\$842	\$112,267	\$736	\$98,133	\$814	\$108,567	\$789	\$105,133
General/Ops. Managers	\$2,337	\$311,567	\$2,818	\$375,767	\$2,523	\$336,433	\$2,874	\$383,133	\$2,257	\$300,900
Maintenance/Repair	\$1,184	\$157,867	\$1,275	\$170,000	\$1,183	\$157,733	\$1,247	\$166,233	\$1,146	\$152,767
Janitors/Cleaners	\$893	\$119,067	\$890	\$118,667	\$863	\$115,067	\$875	\$116,600	\$877	\$116,933
# Occupations Able to Afford at FMR/Median (%)	2 (10.0%)	0 (0.0%)	2 (10.0%)	0 (0.0%)	3 (15.0%)	1 (5.0%)	2 (10.0%)	0 (0.0%)	2 (10.0%)	0 (0.0%)
# Occupations Cannot Afford at FMR/Median (%)	18 (90.0%)	20 (100.0%)	18 (90.0%)	20 (100.0%)	17 (85.0%)	19 (95.0%)	18 (90.0%)	20 (100.0%)	18 (90.0%)	20 (100.0%)

Stakeholder and Employer Surveys

Survey Compilation Summary:

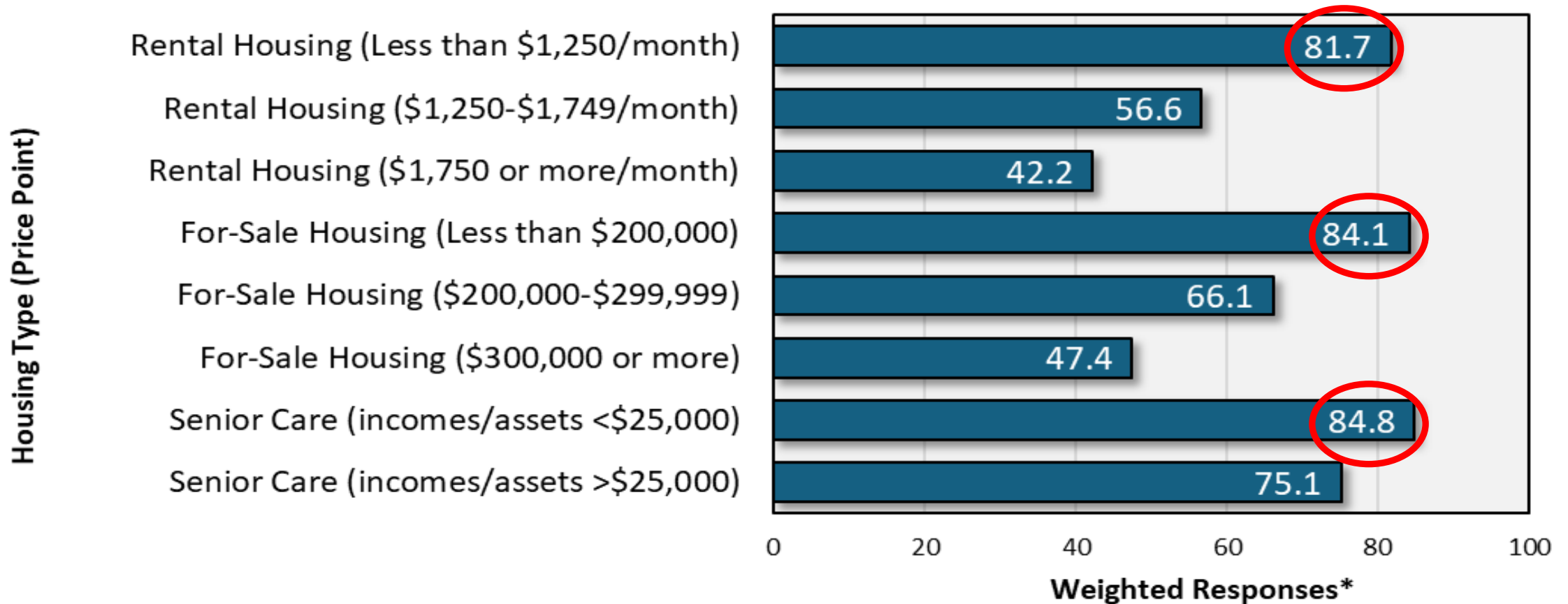
- Surveys for Housing Needs Assessments completed between January 1, 2024 and January 26, 2026
- Surveys covered 68 Counties in 9 different states
- 1,470 total respondents (861 stakeholders / 609 employers)



Stakeholder Surveys

Affordable rentals, for-sale and senior care housing are most needed.

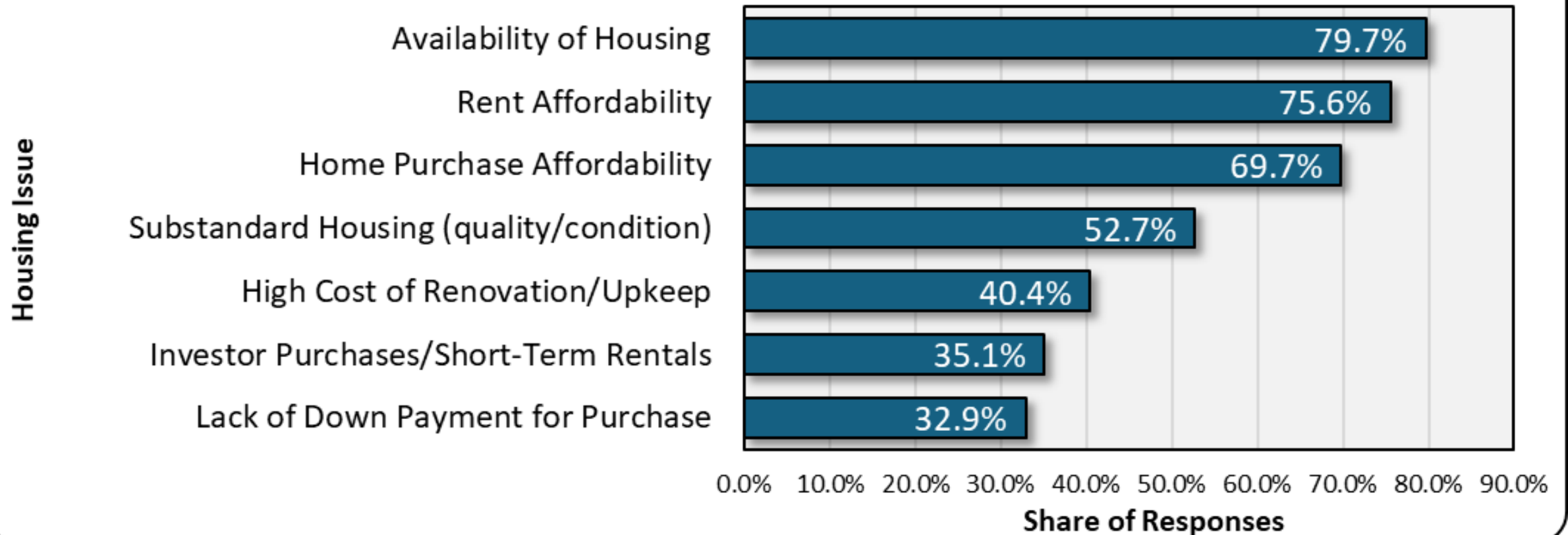
Housing Needs by Type (Price Point) - Stakeholder Respondents



Stakeholder Surveys

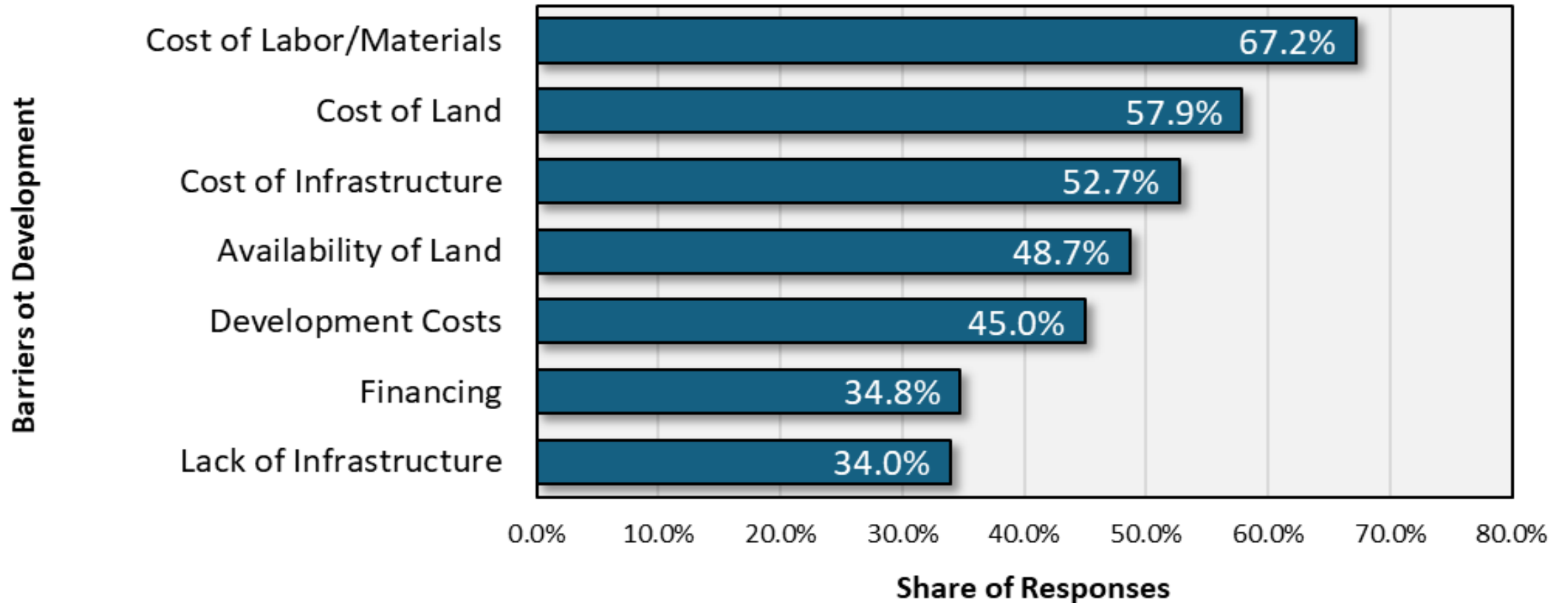
Availability and **affordability** are the most common housing issues communities experience, followed by housing **quality** issues.

Top Housing Issues - Stakeholder Respondents



Stakeholder Surveys

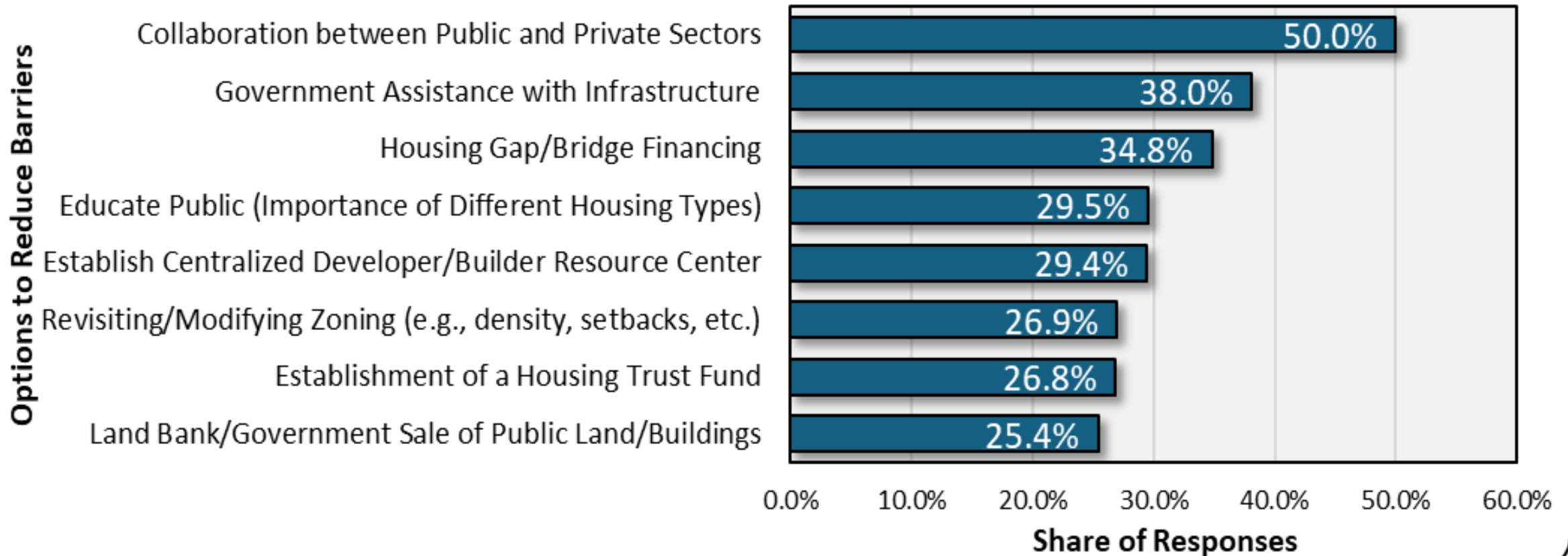
A variety of development costs are the most common barriers to residential development, though **availability of land** also limits development.



Stakeholder Surveys

Stakeholders believe a **variety of options should be explored** when developing initiatives to address housing issues.

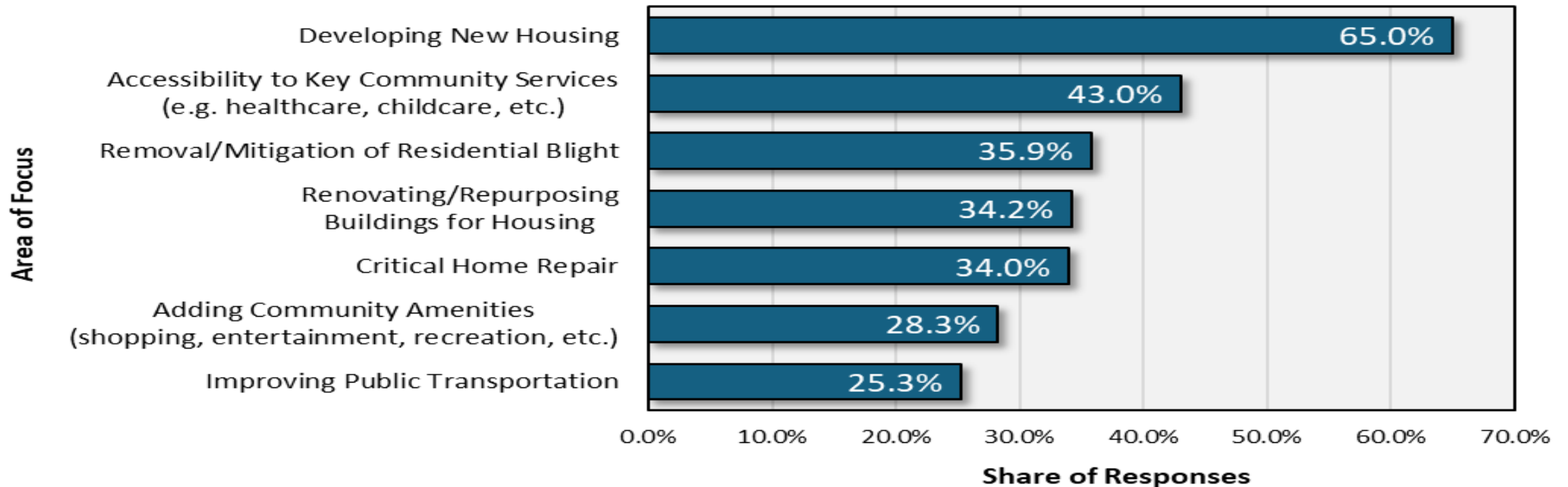
Best Options to Reduce Development Barriers - Stakeholder Respondents



Stakeholder Surveys

Priorities in addressing housing should involve **developing new housing, proximity to community services, removing blight, and redevelopment/repurposing buildings into housing.**

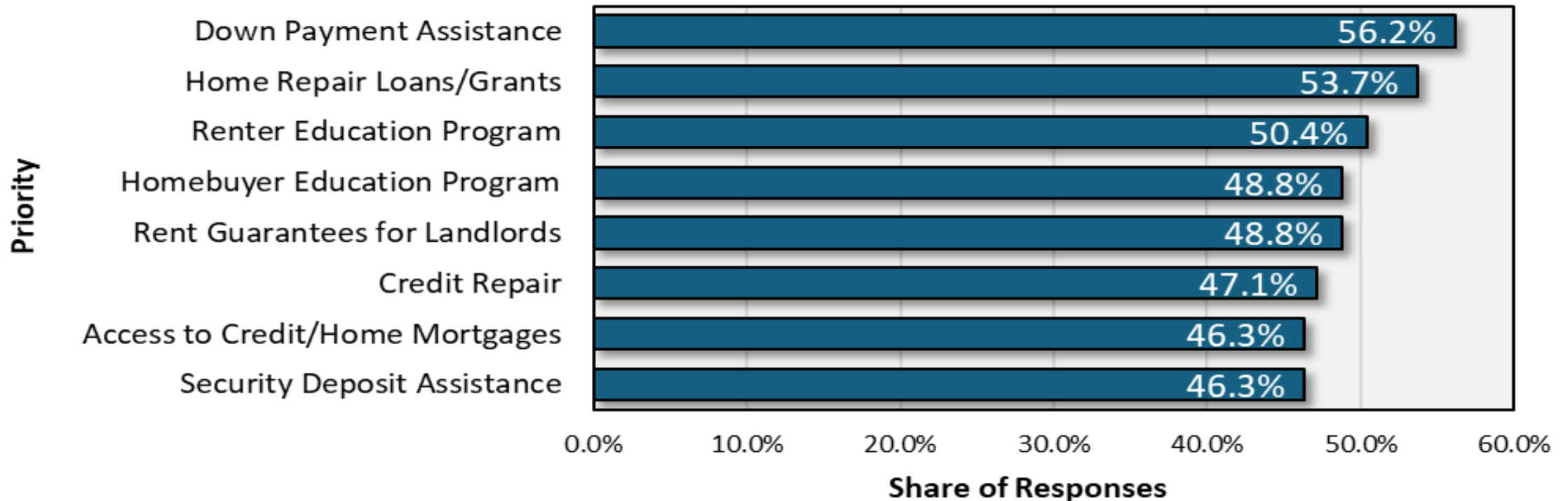
Areas of Focus - Stakeholder Respondents



Stakeholder Surveys

Home ownership down payment assistance and home repair loans/grants are believed to be most needed.

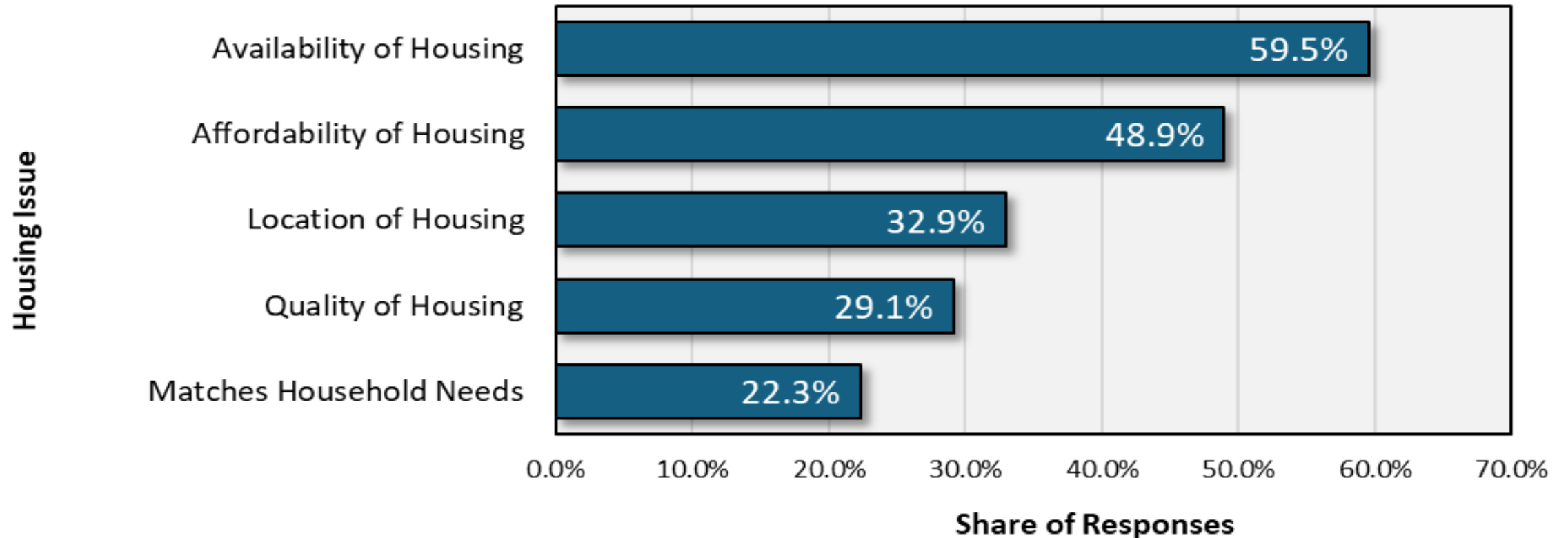
Priorities for Low-Income Renters/Owners
Stakeholder Respondents (21-County Carolina Core ONLY)



Employer Surveys

Employers state housing **availability and affordability** are the most common housing issues their employees face, though **location and quality** are also issues.

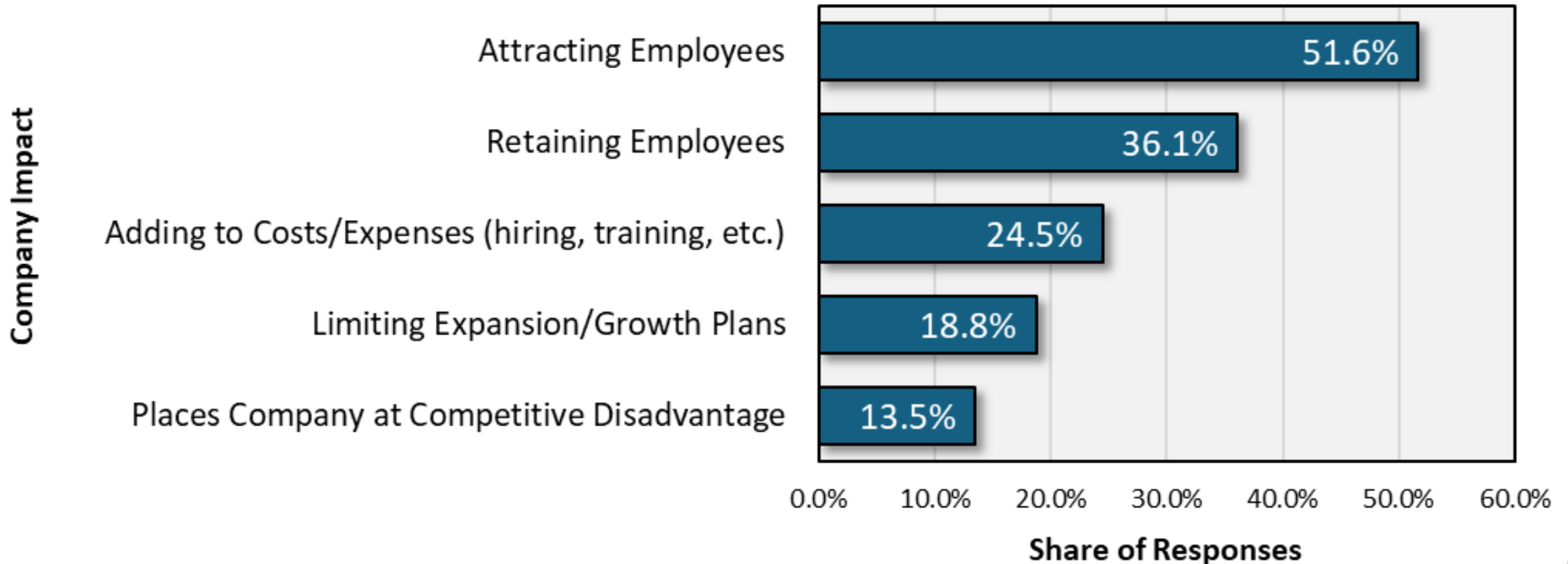
Most Common Housing Issues for Employees - Employer Respondents



Employer Surveys

Housing is creating issues with employers to **attract and retain** workers.

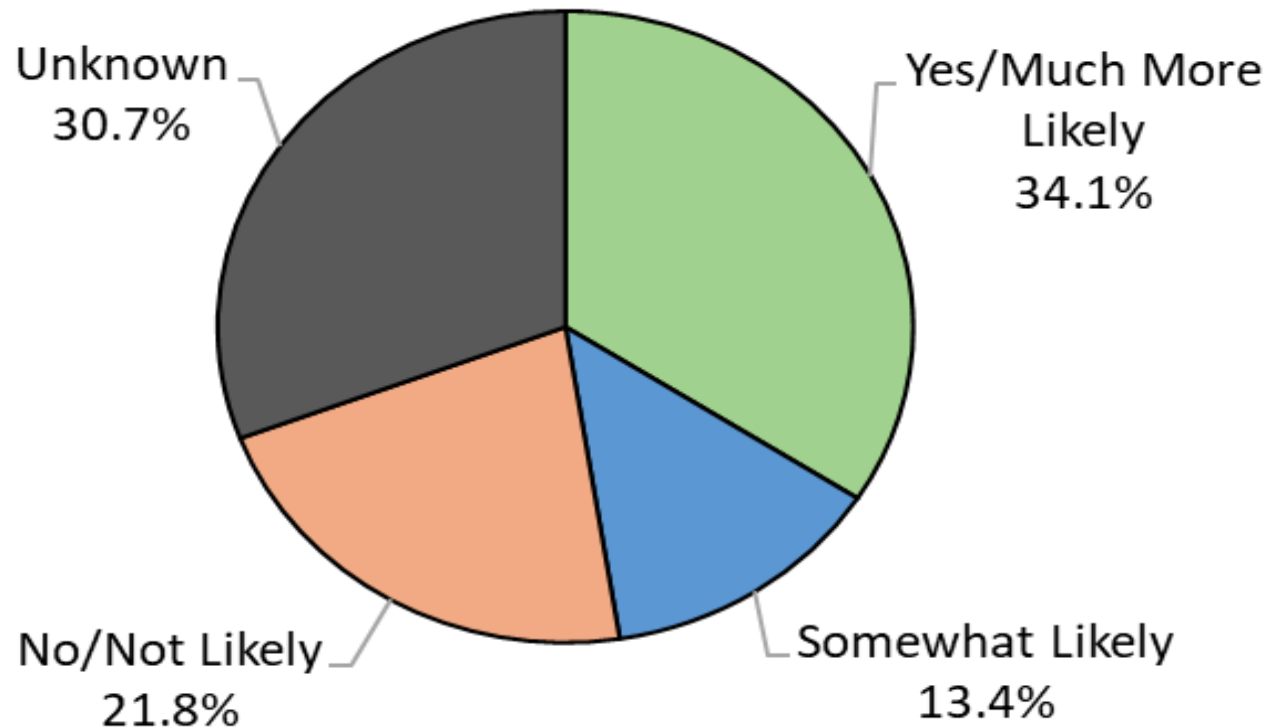
Company Impacts from Employee Housing Issues - Employer Respondents



Employer Surveys

Nearly half of employers are likely to hire more workers if local housing issues could be resolved.

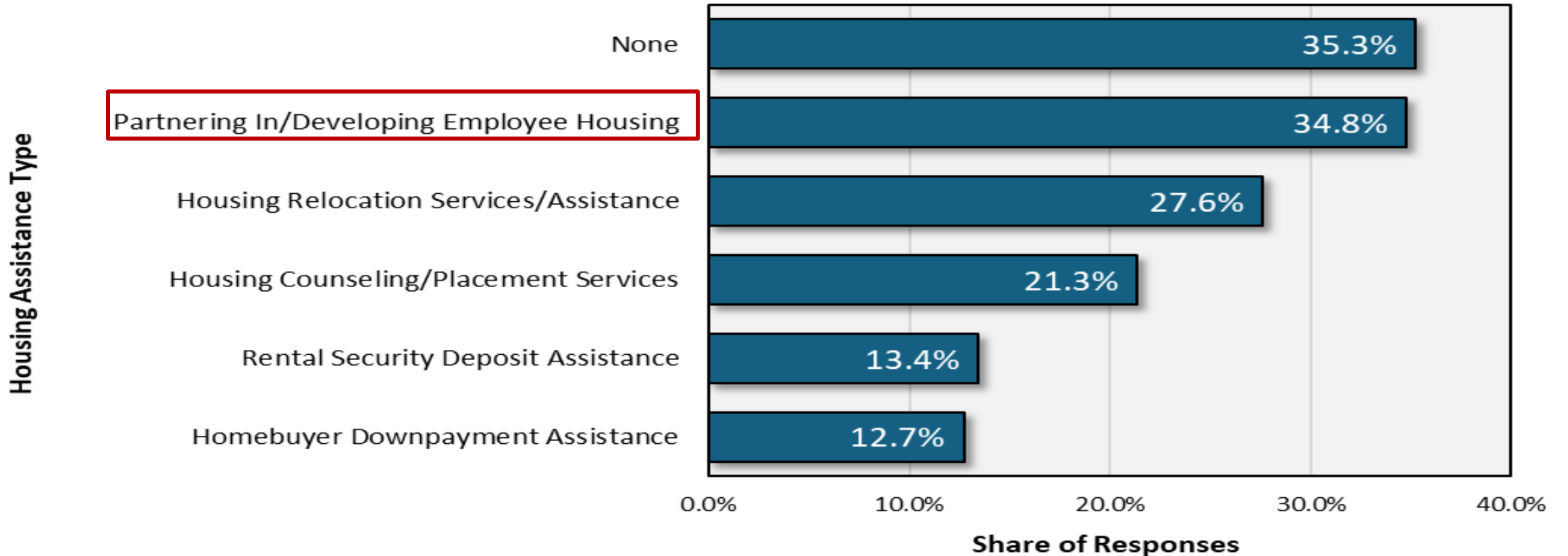
Likelihood of Additional Hires with Adequate Housing - Employer Respondents



Employer Surveys

Two-thirds of employers indicate they want to be part of housing solutions, with a third of respondents interested in partnering/developing housing.

Employee Housing Assistance Considered by Employer Respondents



Community Input (Resident/Commuter Survey – Carolina Core Study Only)

2,009 People Responded to Survey

Resident Housing Issues:

- Cost Burdened (Paying more than 30% of income toward housing costs)
- Outdated Housing
- Lack of Sufficient Rental Deposit or Down Payment

Non-Resident Commuters:

- 72% of Non-Regional Residents would Move to Region if Housing was Available and Affordable

Housing Most Needed:

- Rental Housing (Less than \$1,250/Month)
- For-Sale Housing (Less than \$250,000)
- Modern Move-In Ready Single-Family Homes
- Ranch Homes/Single-Story Floor Plans

Carolina Core Region, North Carolina Summary of Resident/Commuter Survey Results		
Category	Top Needs / Issues	Consensus
Housing Issues Experienced within Region	<ul style="list-style-type: none"> • None • Cost Burdened (Paying more than 30% of income toward housing costs) • Outdated housing 	<p>60.8%</p> <p>21.3%</p> <p>10.8%</p>
Issues Negatively Impacting Housing Market	<ul style="list-style-type: none"> • High prices or rents • Not Enough Housing/Rental Options (Few Vacancies) • Mismatch Between Local Jobs/Wages and Housing Costs 	<p>63.8%</p> <p>40.0%</p> <p>27.1%</p>
Degree of Need for Future Housing Product	<ul style="list-style-type: none"> • Rental Housing (Less than \$1,250/Month) • For-Sale Housing (Less than \$150,000) • For-Sale Housing (\$150,000 - \$250,000) 	<p>85.8*</p> <p>83.1*</p> <p>75.5*</p>
Degree of Need for Housing Styles	<ul style="list-style-type: none"> • Ranch Homes/Single Floor Plan Units • Modern Move-In Ready Single-Family Homes • Low-Cost Fixer-Uppers (Single-Family Homes) 	<p>80.6*</p> <p>78.1*</p> <p>65.5*</p>
Greatest Need for Housing by Household Group	<ul style="list-style-type: none"> • Millennials (Ages 25 to 44) • Middle Age (Ages 45 to 54) • Young Persons (Under Age 25) 	<p>61.5%</p> <p>11.3%</p> <p>10.5%</p>
Reasons for Not Relocating to County of Choice	<ul style="list-style-type: none"> • High Prices or Rents • Lack of Sufficient Deposit or Down Payment • Not Enough Housing/Rental Options to Choose From (Few Vacancies) 	<p>57.4%</p> <p>17.5%</p> <p>17.1%</p>

Main Reason for Not Relocating to County of Choice:

- High Housing Prices or Rents

Final Thoughts

- As North Carolina grows, **additional housing units** will be needed
- Household growth is not the only driver behind housing needs, as **housing quality and housing affordability** should also be considered when addressing housing needs
- As North Carolina changes, **housing for specific age groups and income levels** will need to be considered
- **Educate the public** on the **disconnect between wages and housing affordability**
- Help communities understand that **housing is an economic issue, stress the role of in-commuters and the impact housing is having on employers**
- **Engagement** with regional Council's of Government, Economic Development organizations and even employers should be part of future housing planning.

Contact & Resources

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North Carolina Housing Data

- **NC Statewide Housing Supply Gap Analysis** - <https://ncchamber.com/foundation/nc-housing-analysis/>
- **Carolina Core Housing Needs Assessment** - <https://www.ncrealtors.org/carolina-core-housing-study-reports/>

Local Housing Strategies

- **Local Housing Solutions** - <https://localhousingsolutions.org/>
- **Housing Supply Accelerator Playbook** - <https://www.planning.org/publications/document/9289884/>